

6th ITS World Congress



1999 Toronto (Americas)

Congress Theme	ITS: Smarter, Smoother, Safer, Sooner	
Date	8 - 12 November	
Venue	Metro Toronto Convention Centre	
Countries	58	
Attendees	4,917	
Exhibitors	152	
Organizing Committee Chair	Joseph K. Lam, Chairman, ITS Canada	
BOD Chair	Gerald D. Conover, Ford Motor Company	
IPC Chair	Dennis Foderberg, Iteris, Inc.	

Overview

The 6th World Congress in Toronto was designed to build on the strengths of the ITS community in each nation and region as they moved from an era of research and development into one of deployment. Each World Congress serves as a "big tent," to develop consensus from the diverse views of a diverse ITS world community. And each year, the big tent becomes even larger as the international community comes together to cooperate ITS deployment. In Toronto, ITS organizations around the world maximized opportunities for cooperation and strengthened already strong international ITS bonds. The 1999 World Congress was a demonstration of how the technologies of the time embodied the theme - saving lives, time and money. As the first Americas World Congress taking place outside the United States, it presented the opportunity for ITS America and ITS Canada to partner effectively to hold a North American event and tackle the challenges and opportunities of ITS in an international setting.

Key topics

Public and Private Sector initiatives to make transportation smarter, smoother, and safer to get travelers to their destinations sooner

Privatization and ITS Adoption

Societal, Institutional and 21st Century challenges to ITS



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Exhibition



Session



Showcase

