

4th ITS World Congress



1997 Berlin (Germany)

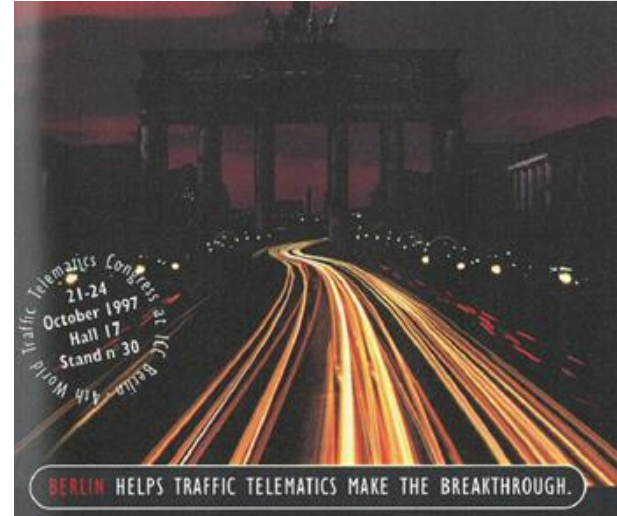
Congress Theme	Mobility for Everybody
Date	21 - 24 October
Venue	Internationales Congress Centrum, Berlin, Germany
Countries	35
Attendees	Over 5,000 people with 300 journalists
Exhibitors	More than 200
Organizing Committee Chair	Mr Heinz Sodeikat Siemens Traffic Control Systems
BOD Chair	Mr Heinz Sodeikat Siemens Traffic Control Systems
IPC Chair	Mr Martin Rowell Navigation Technologies-Europe



Overview

Under the theme of 'Mobility for Everybody' Berlin 1997 vividly illustrated the potential of ITS to address efficiency, environmental and safety issues not accessible with conventional means. ITS can also balance competing demands. Executive Sessions, technical papers, demonstrations and technical visits all showed that it was beginning to be possible to optimise network capacity while reducing gaseous emissions; to improve vehicle and road safety while also reducing fuel consumption; to supply travellers with information on their journey and the impact of any disruptions in real time; to manage road space so that public transport and service vehicles could have priority with minimal impact on overall flows. As well as numerous practical demonstrations of ITS the Exhibition also showed a number of innovative products and cutting-edge technologies.

The Congress featured 6 Plenary Sessions and Round Tables, 16 Executive Sessions, 31 Special Sessions and 121 Technical/Scientific Sessions.



Key topics (Plenary Sessions, Round Tables and Ministerial Session)

Producers, Service Providers and Users

Host Country's Vision on ITS

Mobility for Everybody: Making it Happen

Challenges of ITS Applications in Economies in Transition

Showcases / Technical Visits

- ITS Applications in Public Transport
- Berlin Traffic Information Centre
- ITS Application for Suburban Trains and Rail System
- Brandenburg/Genshagen Service Assistance Control Centre for Road Vehicles
- ITS in Operation
- Cooperative Traffic Management for Road and Public Transport

Exhibition to promote awareness of general public

The ITS World Exhibition of Berlin 1997 welcomed more than 200 Exhibitors in 12,000m².



News from the World Congress

- 5000 participants attend 4th ITS World Congress in Berlin 1
- From demonstrations to high volume sales 2
- Kinnock welcomes two ITS MoU's 3
- Europe to define strategy for positioning satellites 4
- Building on the GSM success 5
- German car manufacturers support ITS GATS standard 5

5000 participants attend 4th ITS World Congress in Berlin



The exhibition was officially opened by Mrs Uusmann, the Swedish Minister of Transport and Communications, Mr Wiseman, Federal Minister of Transport Germany, Mr Kinnock, European Commissioner, and Mrs Delvaux-Stehres, Chairman of the European Transport Council of the EU and Minister of Transport Luxembourg.

Event is a resounding success for participants, exhibitors, ITS and ERTICO



Ceremony



Ceremony



Exhibition



Exhibition



Session



Session



Session





BUNDESMINISTERIUM FÜR VERKEHR



Welcome to Berlin! I am delighted to welcome you here in Berlin as a participant in the «4th World Congress on Intelligent Transport Systems». From 21 to 24 October 1997, this international event will make Berlin the centre for experts in the field of intelligent transport systems from all over the world.

With the motto «Mobility for Everybody», the wide range of possibilities for shaping promising new technologies in the transport sector will be the subject of talks and discussions. The extensive exhibition which is being held parallel to the Congress and which will be open to the public offers you, the participants and the exhibitors, an excellent chance to present the latest telematics applications and services directly to the consumer.

One of the most important tasks of the future which we have to face today is to master traffic growth in an efficient way and in line with environmental requirements. We will only be able to solve this task if we, also in the transport sector, make increasing use of new and forward-looking technologies. The development of traffic-related communications, guidance and information systems has already made enormous progress in the last few years. Today, transport telematics is an integral component of the efforts to shape transport in the future in such a way that it guarantees mobility for everybody.

The 4th World Congress on Intelligent Transport Systems offers an excellent forum for experts from the fields of politics, industry and science to actively exchange their views on current issues in connection with the intelligent transport of the future and to profit from the mutual exchange of experience. I wish the Congress every success and hope that all participants engage in stimulating discussions.

Matthias Wissmann
Federal Minister of Transport, Germany