

3rd ITS World Congress



1996 Orlando (Americas)

Congress Theme	Intelligent Transportation: Realizing the FutureTS for Livable Society
Date	14 - 18 October
Venue	Orange County Convention Center
Countries	Over 40
Attendees	Several thousand
Exhibitors	148
Organizing Committee Chair	Robert L. Darbelnet, American Automobile Association
BOD Chair	T. Russell Shields, Navigation Technologies
IPC Chair	Maxwell Lay, Melbourne City Link Project



Overview

This World Congress emphasized moving forward. With a focus on the future, the goal of the congress was not only to set benchmarks for where the ITS community should be 5, 10, 15 years ahead but also how those benchmarks were being worked towards at the time. The purpose of the 1996 World Congress was to show the attendees and the people of Orlando how the ITS community was bringing the future to the present.

The 1996 Orlando was an experiment. As the first ITS World Congress in the U.S., it was a challenge to reach the high standards of Yokohama and Paris. Fortunately, the first Orlando ITS World Congress was a success due to long, hard work by many people and great support from AAA, the U.S. DOT, the vehicle manufacturers, AASHTO and state DOTs and many other organizations. Additionally, the local support from the city, the toll authority, the state, and AAA was outstanding, allowing attendees to experience a very smooth running event supported by many volunteers helping attendees. The vehicle demonstrations led by the GM Travtek project showed the attendees the possibilities for vehicle communications. GM and all other exhibitors found a very receptive audience for their products. The spirit of the first ITS World Congress was wrapped up in an outstanding evening at Universal Studios.

Key topics

In the Context of the Information Society, What do People Need from ITS?

In the Context of the Global Information Infrastructure, How will the ITS Industry Deliver?



Intelligent Transportation: Realizing the Future



Ceremony



Ceremony



Ceremony



Ceremony



Exhibition



Exhibition



Session

