# 19th ITS World Congress



19th ITS World Congress Vienna, Austria 22 to 26 October 2012

smarter on the way

#### 2012 Vienna (Austria)

Congress Theme	Smarter on the way
Date	22 - 26 October
Venue	Messe Wien Exhibition & Congress Venue, Vienna, Austria
Countries	91
Attendees	More than 10,000 people with 195 journalists from 22 countries
Exhibitors	304
Organizing Committee Chair	Dr. Reinhard Pfliegl AustriaTech
BOD Chair	Mr Ingolf Schädler Austrian Ministry of Transport, Innovation and Technology
IPC Chair	Mr Vincent Blervaque (Chair) ERTICO - ITS Europe Dr. Reinhard Pfliegl (Vice-Chair) AustriaTech



19th ITS World Congress Vienna, Austria 22 to 26 October 2012 smarter on the way

#### Overview

With the theme 'Smarter on the way' Vienna 2012 put the spotlight on the need to bring greater intelligence to transport systems, because increasing demand and persisting challenges of safety and sustainability cannot be overcome by infrastructure and network construction alone. This theme carried through to all the sessions and workshops taking place over the course of the Congress week and was reflected in the extensive demonstrations, not just at the Congress venue but also across the city, showing the advantages of cooperative systems in everyday traffic. Building on London and Stockholm, Vienna organised a round table discussion involving over 50 Ministerial and high level representatives from Public Authorities and global organisations from 31 countries.

The Congress featured 3 Plenary Sessions and Round Tables, 12 Executive Sessions, 2 Host Sessions, 87 Special Sessions, 118 Technical/Scientific Sessions and 6 Interactive Sessions, 6 Stakeholders Workshops, and 12 Ancillary Events.

#### Key topics (Plenary Sessions, Round Tables and Ministerial Session)

#### **Plenary sessions**

Smarter on the way: today's achievements, tomorrow's ambitions Converging technologies – converging mobility Global connectivity revolution

#### Ministerial Round Table

Sharing Best Practices and Facing Challenges to Successfully Implement ITS

The Ministerial Round Table took place on 22 October 2012, the Opening Day of Vienna 2012 and was the first to feature a top-class political cast: Among the hosts Siim Kallas, the Vice-President of the European Commission and Doris Bures, the Austrian Minister of Transport, Innovation and Technology, Efthymios Flourentzos, the President of the EU Transport Council and further eight ministers, four political vice-ministers and two political state secretaries participated in the Ministerial Round Table. 12 further countries were represented by high level officials.

In addition high level representatives of six international organisations that are strongly committed to ITS (ITF, IRU, UN/ECE, UITP; IBEC and IRF) as well as the leaders of the three regional ITS platforms ITS America, ERTICO - ITS Europe and ITS Asia-Pacific participated in the Ministerial Round Table and issued a statement to the role of policy making in accelerating ITS deployment.

#### Ministerial Round Table

Sharing Best Practices and Facing Challenges to Successfully Implement ITS





Siim Kallas, Vice-President of the European Commission and Commissioner for Transport Efthymios Flourentzos, President of the EU Transport Council

#### Proposed conclusion of the Ministerial Round Table 22 October 2012

The joint statement by the Host, Austrian Ministry for Transport, Innovation and Technology and ERTICO - ITS Europe and supported by the European Commission pledges to:

- increase Political Commitment to foster ITS Deployment
- engage the World Congress in international Policy Shaping on ITS
- foster the Visibility and Impact of the ITS World Congress

The Ministerial Round Table acknowledges and appreciates this joint statement.

The organisers, the Regional ITS Associations are invited to continue to refine its substance in a manner consistent with the discussion of the Ministerial Round Table.

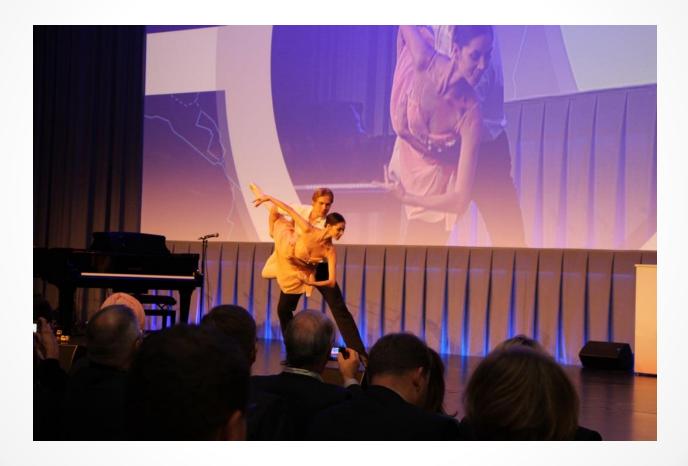
Vienna, 22nd October 2012













Welcome Reception in the Strauss Hall Messe Wien and Gala Dinner and ITS Ball at the Hofburg Palace Vienna



Welcome Reception in the Strauss Hall Messe Wien and Gala Dinner and ITS Ball at the Hofburg Palace Vienna



#### Showcases / Technical Visits

- Visit of the Austrian national traffic management centre
- Visit of Siemens AG Austria World headquarters for metro, coaches and light rail
- •ÖBB Train monitoring site
- •ÖBB Traffic management facility
- Visit of the Vienna climatic wind tunnel
- Danube Grand Tour
- Austrian Truck Tolling and ITS Tunnel Safety Tour, presented by Kapsch
- Bombardier Transportation Vienna Site

At ITS Vienna 2012, demonstrations are organised in 5 thematic areas

- 1. Cooperative Mobility
- 2. Network Operations
- 3. Navigation & Sensors
- 4.E-mobility
- 5. Public transport

The demonstrations aim to show technical innovations and user benefits as far as possible in an everyday transport environment in the city of Vienna. Overall, there were 23 technical demonstrations, eight of which took place in the real traffic of Vienna.

### Showcases / Technical Visits



### Exhibition to promote awareness of general public

The ITS World Exhibition of Vienna 2012 welcomed more than 304 Exhibitors from 33 countries in 20,000 m2.







#### Exhibition



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The European Commission has launched the European Space Expo Road Show to raise awareness of the European Space Programme, highlighting the critical role of the European Union in space and space-based technologies. This demo aims to promote the European Space infrastructure (Galileo, EGNOS and GMES) and providing Congress visitors concrete information on the benefits, applications and services that the infrastructure will bring to citizens.

### Kongressnavigator

For an easy and pleasant stay in Vienna for the 19th ITS World Congress, the Kongressnavigator delivered all the necessary information about the Congress to delegates and exhibition visitors. This smartphone App was a multifunctional tool, with options such as a congress programme, personal calendar, and routing and

feedback services.





#### Session

