


# 16<sup>th</sup> ITS World Congress



**16<sup>th</sup> ITS WORLD CONGRESS**  
**STOCKHOLM 2009**

## 2009 Stockholm (Sweden)

Congress Theme	ITS in Daily Life	 <b>16<sup>th</sup> ITS WORLD CONGRESS</b> <b>STOCKHOLM 2009</b>
Date	21 - 25 September	
Venue	Stockholm International Fairs & Congress Centre, Stockholm, Sweden	
Countries	64	
Attendees	More than 8,500 people with 160 journalists	
Exhibitors	220	
Organizing Committee Chair	Mr Hans Rode Swedish Road Administration - SRA	
BOD Chair	Mr Hans Rode Swedish Road Administration - SRA	
IPC Chair	Mr Christer Karlsson ITS Sweden	

# Overview

With the theme 'ITS in Daily Life', Stockholm aimed to explore how ITS can improve our everyday mobility with a strong emphasis on co-modality and ITS solutions for all transport modes. The multi-modal theme was reflected in the Exhibition where various commercial exhibitors, public administrations and ITS related organisations showcased the technologies and services that are changing the face of transport. Stockholm marked a clear transition from an era of demonstrations, pilot trials and local deployments to a time of large-scale deployment coupled with enhanced integration of services. The London experiment with a Ministerial Plenary debate was repeated on an even larger scale.

The Congress featured 4 Plenary Sessions and Round Tables, 3 Host Sessions, 14 Executive Sessions, 72 Special Sessions, 111 Technical/Scientific Sessions and 36 Interactive Sessions, 4 Lunchtime Debates and 6 Ancillary Events.

## Key topics (Plenary Sessions, Round Tables and Ministerial Session)

### **Ministerial Plenary & Round Table**

Economic growth with a sustainable climate response

### **Industry Plenary & Round Table**

Future transport – a multimodal challenge: ITS solutions ensuring environmentally friendly transport

# Ceremony



# Ceremony



# Ceremony





# Ceremony

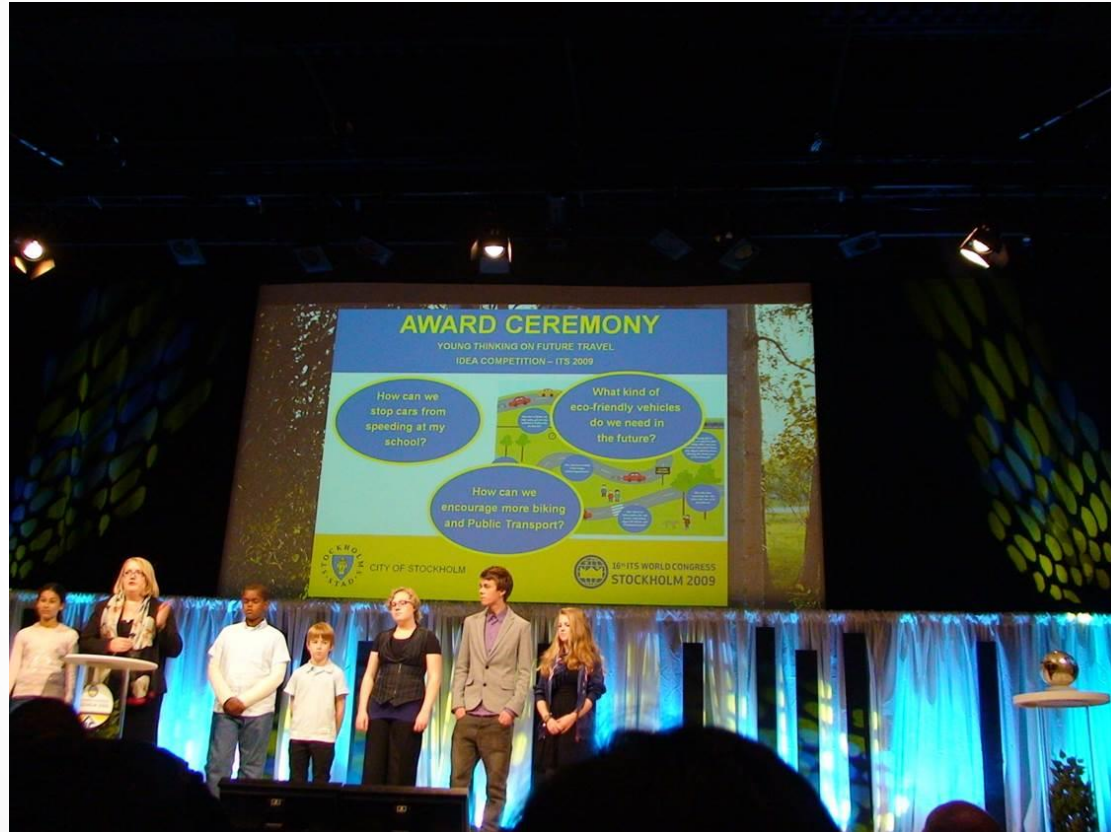


# Ceremony





# Ceremony



# Exhibition to promote awareness of general public

The ITS World Exhibition of Stockholm 2009 welcomed more than 220 Exhibitors in 21,500m<sup>2</sup>



21st - 25th September 2009, Stockholmsmässan, Sweden

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ITS in Daily Life

The 16th World Congress and Exhibition on Intelligent Transport Systems and Services

# Exhibition



# Showcases / Technical visits

- A world leading ICT cluster in the North-Western Stockholm, Kista Science City
- Safe and secure, Stockholm Public Transport Security Management Centre and demonstration of the pedestrian navigation concept e-Adept
- ITS in a growing city
- Stockholm region TMC and congestion charges, Traffic Management Centre “Trafik Stockholm”





# Showcases / Technical visits

- Informative and convenient - traveller information in public transport, Stockholm Public Transport (SL)
- Intelligent Park and Ride, Sickla Galleria Mall (south Stockholm)



# Showcases / Technical visits

- Night visit to Södra Länken (Southern Link Tunnel)
- Energy efficient transports on road and rail, Scania Demo Centre
- VECTUS Test Track PRT (Uppsala)



- ITS based third party logistics - from vineyard to retailer, Green Cargo Logistics Centre
- Demonstration Ride - High Speed Regina train “Gröna Tåget”, Bombardier Transportation



# 4 Demonstrations and Demo Theatre

– where ITS comes to life



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– where ITS comes to life

- Experience Park: experience ITS in daily life with all your senses
- Sustainable railway in daily life - an intermodal demonstration site
- Traffic Control Management
- Cooperative Systems Showcase - the future is cooperative!



# Demonstration



# Session





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ITS in Daily Life

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21-25 September 2009