

# 22<sup>nd</sup> ITS World Congress



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ITS World Congress  
Bordeaux, France  
5 to 9 October  
2015

## 2015 Bordeaux (France)

Congress Theme	Towards Intelligent Mobility Better use of space
Date	5 - 9 October
Venue	Palais des Congres
Countries	102
Attendees	Total participants: 12,249 Paid delegates: 3,871
Exhibitors	433
Organizing Committee Chair	Ms. Florence Ghiron
BOD Chair	Mr. Andre Reix
IPC Chair	Mr. Didier Gorteman
Link to <a href="#">Final Program</a> / <a href="#">Executive Summary</a> Link to <a href="#">videos</a>	



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# Overview

With the theme 'Towards Intelligent Mobility Better use of space', Bordeaux 2015 all about deployment issues but especially so for connected and highly automated vehicles. In just about every sector we have moved from "supplier push" to "user pull" for systems design in most cases..

The Congress featured 3 Plenary Sessions and Round Tables, 14 Executive Sessions, 68 Special Interest Sessions, 7 Stakeholders Workshops, 98 Technical/Scientific Sessions, 4 IBECs and 14 Interactive Sessions and many other Ancillary Events.

## Key topics:

- Space services
- Mobility as a Service
- Connected and Automated Vehicles

# Ministerial Round Table

ITS addressing climate changes

On the initiative of France, the formal opening of the 22nd World ITS Congress was preceded by a ministers' roundtable. Segolene Royal, the French minister of Ecology, Sustainable Development and Energy and Alain Vidalies, the French State Secretary for Transport, the Sea and Fisheries, broadly invited their counterparts from 28 countries throughout the world and proposed to focus discussions on ITS development prospects for the benefit of environment and climate.

The meeting, neither public nor open to the press, took place on October 5, 2015, from 2pm to 4pm. Jointly with the European Commissioner Violeta Bulc.

As the conclusion, THE 2015 BORDEAUX MANIFESTO

'ITS ADDRESSING CLIMATE CHANGE' was adopted and they declared to aims to promote the deployment of ITS in order to reduce greenhouse gas emissions and encourage exchanges of good practice so we can reach the targets of COP 21.

# Ministerial Round Table

Sharing Best Practices and Facing Challenges to Successfully Implement ITS



# Opening Ceremony & Policy Round Table



Mr Alain Juppé, Mayor of Bordeaux, President of Bordeaux Métropole, France

Mr Jean-Luc Gleyze, President of Gironde County Council, France

Mr Cees de Wijs, ERTICO Supervisory Board Chair

Mr Alain Rousset, Chairman of the Aquitaine Regional Council, France

Mr Eiji Wakai, Director-General for Manufacturing Industries Policy, Ministry of Economy, Trade and Industries - METI, Japan

Ms Jill Ingrassia, Chair, ITS America Board of Directors, USA

Ms Violeta Bulc, European Commissioner for Mobility and Transport

# Hall of Fame Awards:



Lifetime Achievement:

Mr Richard Harris (EU)

Mr Martin Matthews (AP)

Mr Mortimer Downey (AM) –absent-



# Ribbon Cutting Ceremony:





# Plenary Sessions:



# High-Level Technology Summits:



# General Public Sessions:



# Gala Dinner at Chateau Lafitte



# Technical Visits



# Technology Demonstrations: 34 menus





# 24hrs Student Competition



# ITS Hackathon





# Exhibition

