

21st ITS World Congress



2014 Detroit (United States)

Congress Theme	Reinventing Transportation in our Connected World
Date	7 - 11 September
Venue	Cobo Center
Countries	65
Attendees	Total participants: 9140 Paid delegates: 2700
Exhibitors	330
Organizing Committee Chair	Mr. James Barbaresso, HNTB
BOD Chair	Mr. Kirk Steudle, Michigan DOT
IPC Chair	Dr. Peter Sweatman, Director, UMTRI, University of Michigan
Link to Final Program / Highlight Video	



Overview

With the theme 'Reinventing Transportation in our Connected World', Detroit 2014 successfully involved the wide variety of people such as the federal government, Michigan, the University of Michigan and the automotive and infrastructure industries based in the area which recorded the largest number of participants in the ITS World Congresses in Americas. The event featured 263 session programs, 31 Technology Showcase, 6 Technical tours and more than 300 exhibitors. The major focuses were "Automated Driving", "Big Data" and "Open to General Public".

Plenary sessions

PL1: Reinventing Policy to Support the New ITS

PL2: Reinventing Business Models for the New ITS

PL3: US DOT Plenary: Building the Foundation for our Connected Society

High Level Policy Round Table



Opening Ceremony



Plenary Sessions



CTO Plenaries



Exhibition

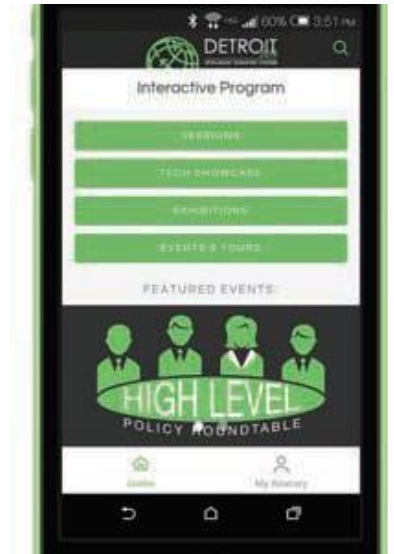


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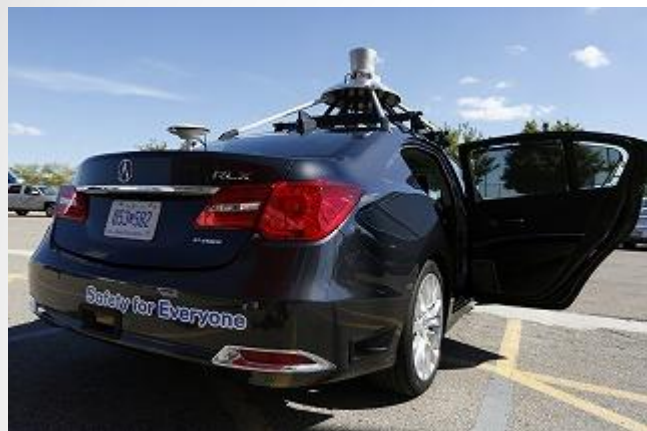
Technical Visits

- Monroe, Michigan PrePass Operations
- Safety Pilot Model Deployment (SPMD)
- Southeast Michigan Transportation Operations Center (SEMTOC) Tour
- City of Windsor Traffic Operations Centre
- Macomb County Communications and Technology Center (COMTEC)
- OnStar Command Center

Mobile App



Showcases



Townhall Meetings



Emergency Responder Day



Michigan Festival



Hall of Fame



Closing Ceremony

