



The 19th ITS Asia Pacific Forum 2024

JAKARTA



May 28-30, 2024



Jakarta Convention
Center

Transformation Towards a Sustainable and Intelligent Urban Mobility

**THE BIGGEST ITS FORUMS IN ASIA-PACIFIC
IN 2024**



Established in 2013, ITS Indonesia is a member of ITS Asia Pacific and ITS World Community, a non-profit organization set up jointly between industry, academia, government agencies, and communities in order to encourage development initiatives and the use of intelligent transport systems in order to provide a safe and convenient transportation ecosystem.

VISION

To make ITS Indonesia a platform for smart mobility developers, and the development of a digital transportation ecosystem, that supports economic recovery and growth, equitable mobility, and environmentally sustainable

MISSION

- ❖ Smart Mobility Development Digital
- ❖ Transportation Ecosystem Development
- ❖ Supporting Economic Recovery & Growth
- ❖ Supports Just Mobility
- ❖ Supporting Environmental Sustainability



The 19th ITS Asia Pacific Forum 2024

EVENT PROGRAM AT A GLANCE

Unlock the full potential of our event's programs
to optimize your knowledge of Intelligent Transport System while fostering impactful networks



The 19th ITS Asia Pacific Forum 2024

Transformation Towards a Sustainable and Intelligent Urban Mobility



**City of Tomorrow:
Smart Infrastructure
& Urban Planning**

- Building a New Capital City from The Ground Up
- New Waves in Transit Oriented Development
- Integrated Traffic Management System
- Innovative Urban Design



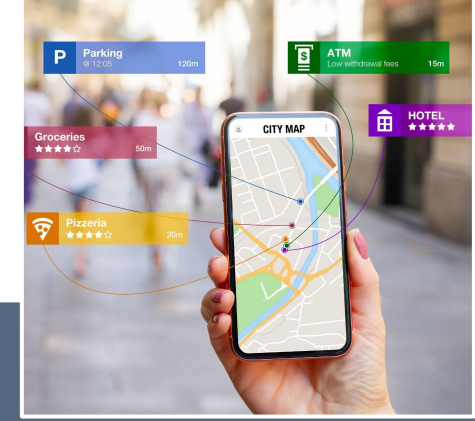
**Riding into the Future:
Urban Mobility
New Frontiers**

- Innovations in Public Transit Approach
- Electric and Autonomous Vehicles
- Urban Air Mobility Integration
- SG and Urban Mobility Connectivity



**Eco-Mobility:
Navigating the
Sustainable Path**

- Zero-Emission Transport
- Eco-friendly Transit Solutions
- Netzero Mechanisms In Public Transit
- Natural Disaster-Prove Transit Design



**Smart Moves:
Urban Mobility's Digital
Evolution**

- Innovative Digital Platforms / Apps
- Cutting-Edge Payment Systems
- AI and Data Analytics in Mobility
- Digital Privacy and Security



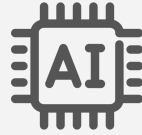
WHO WILL EXHIBIT

Various exhibitors who focusing in improving mobility, safety and environment of ITS will come from but not limited to these industries:

- Advanced Traffic Management Systems (ATMS)
- Advanced Traveller Information Systems (ATIS)
- Advanced Public Transport Systems (APTS)
- Connected and Autonomous Vehicles (CAV)
- Intelligent Freight Transport Systems (IFTS)
- And others



Key Participating Industries



Artificial Intelligence



Automotive OEMs



Autonomous Vehicle



Blockchain Technology



Communication Technology



Consulting Firms



Cybersecurity Firms



Drone Technology



Electric Vehicle (EV)



Geographic Information System



Insurance Companies



Internet of Things



Transportation Regulator



MaaS Providers



Parking Technology



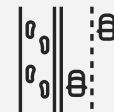
Payment and Ticketing



Public Transit System



Ride-Sharing service



Infrastructure Companies



System Manufacturers



Smart City Solution



Software Developers



Traffic Management



Traffic Signal System



Urban Planning Development



The 19th ITS Asia Pacific Forum 2024

VISITOR PROFILES



**Automotive
Manufacturers**



**ITS National
Associations**



**Road Operators
and Concessionaires**



**Consulting
Industry**



**Municipalities
and City Councils**



**National & Region
Transportation
Authorities**



System Integrators



**Infrastructure
Operators**



**AI For
Transportation**



Regulators



Suppliers



**Telecommunication
Operators**



**EU Commission and
Intergovernmental
Organisations**



**Academic & Research
Institutions**



**User and
Consumer
Associations**



**ITS & Space
Exploration**

10,000+
Targeted Visitors

150+
Asia-Pacific Brands

2500+
Decision Makers

55+
Expert-led Conferences &
Talk Show Themes



AGENDA

	DAY 1 (Tuesday, 28 May 2024)	DAY 2 (Wednesday, 29 May 2024)	DAY 3 (Thursday, 30 May 2024)	
09.00 - 10.30	★ OPENING CEREMONY	PLENARY SESSION 1 "Eco Mobility: Navigating the Sustainable Path"	Special Interest Sessions 3 a b c d e	Technical Tour
11.00 - 12.30	★ MINISTERIAL ROUNDTABLE	Special Interest Sessions 1 a b c d e	Special Interest Sessions 4 a b c d e	
	Lunch	Lunch	Lunch	
14.00 - 15.30	HIGH LEVEL PANEL 1 "Transformation Towards a Sustainable & Intelligent Urban Mobility"	PLENARY SESSION 2 "Riding into the Future: Urban's Mobility New Frontiers"	PLENARY SESSION 3 "Smart Move: Urban Mobility's Digital Evolution"	
16.00 - 17.30	HIGH LEVEL PANEL 2 "City of Tomorrow: Smart Infrastructure & Urban Planning"	Special Interest Sessions 2 a b c d e	CLOSING CEREMONY	
	★ GALA DINNER 18.30 – 20.30			

★ High-level event (Registration required)

Parallel Events:

█ Demonstrations

█ Business Matching & Student Forum



Join as Exhibitors and Sponsors at the 19th ITS Asia Pacific Forum 2024!

Don't miss this chance to position your brand at the forefront of ITS industry



**Targeted Audience
Exposure**

**Networking
Opportunities**



**Brand
Recognition**

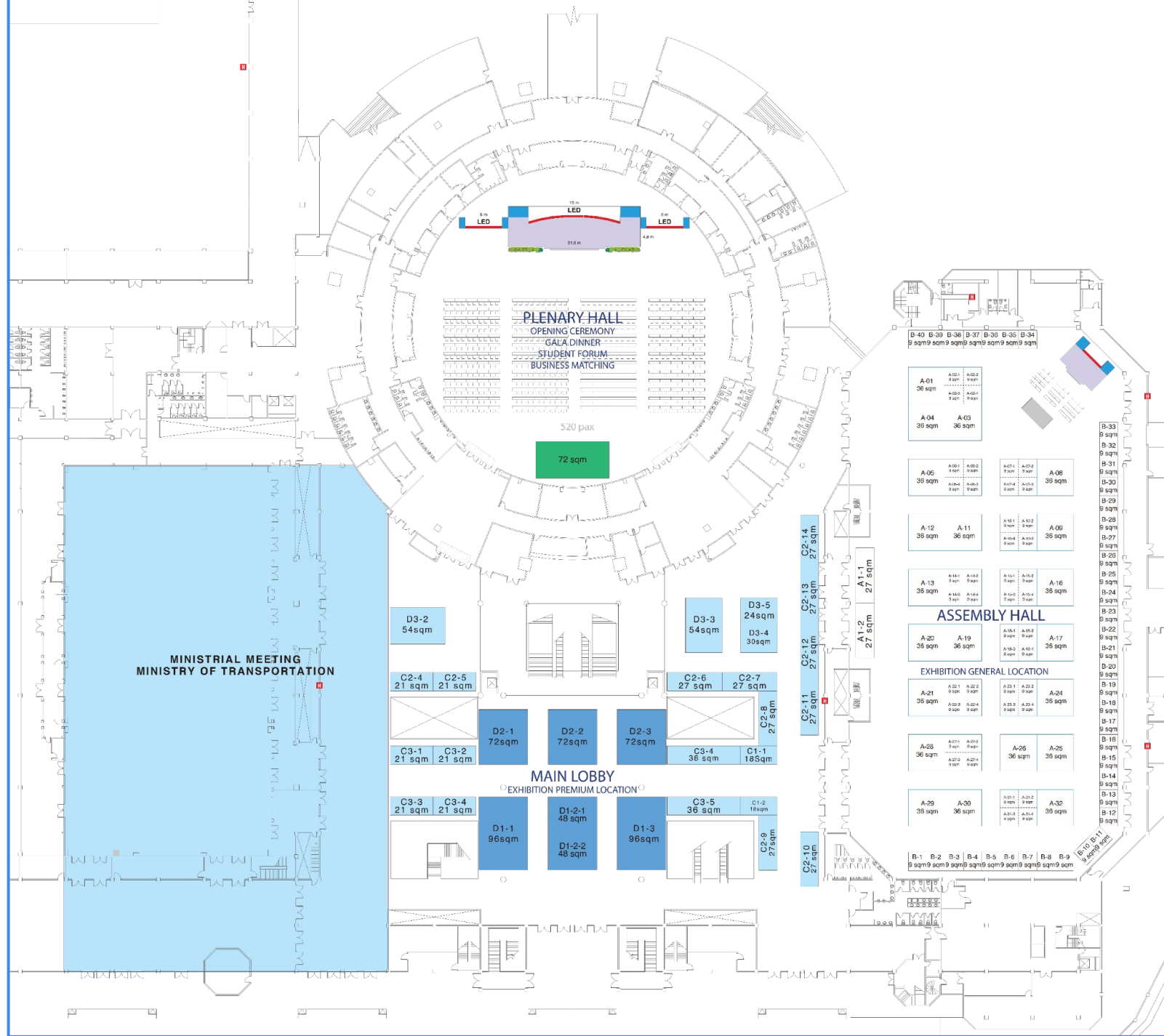
**Thought
Leadership**





Floorplan

JAKARTA CONVENTION CENTER

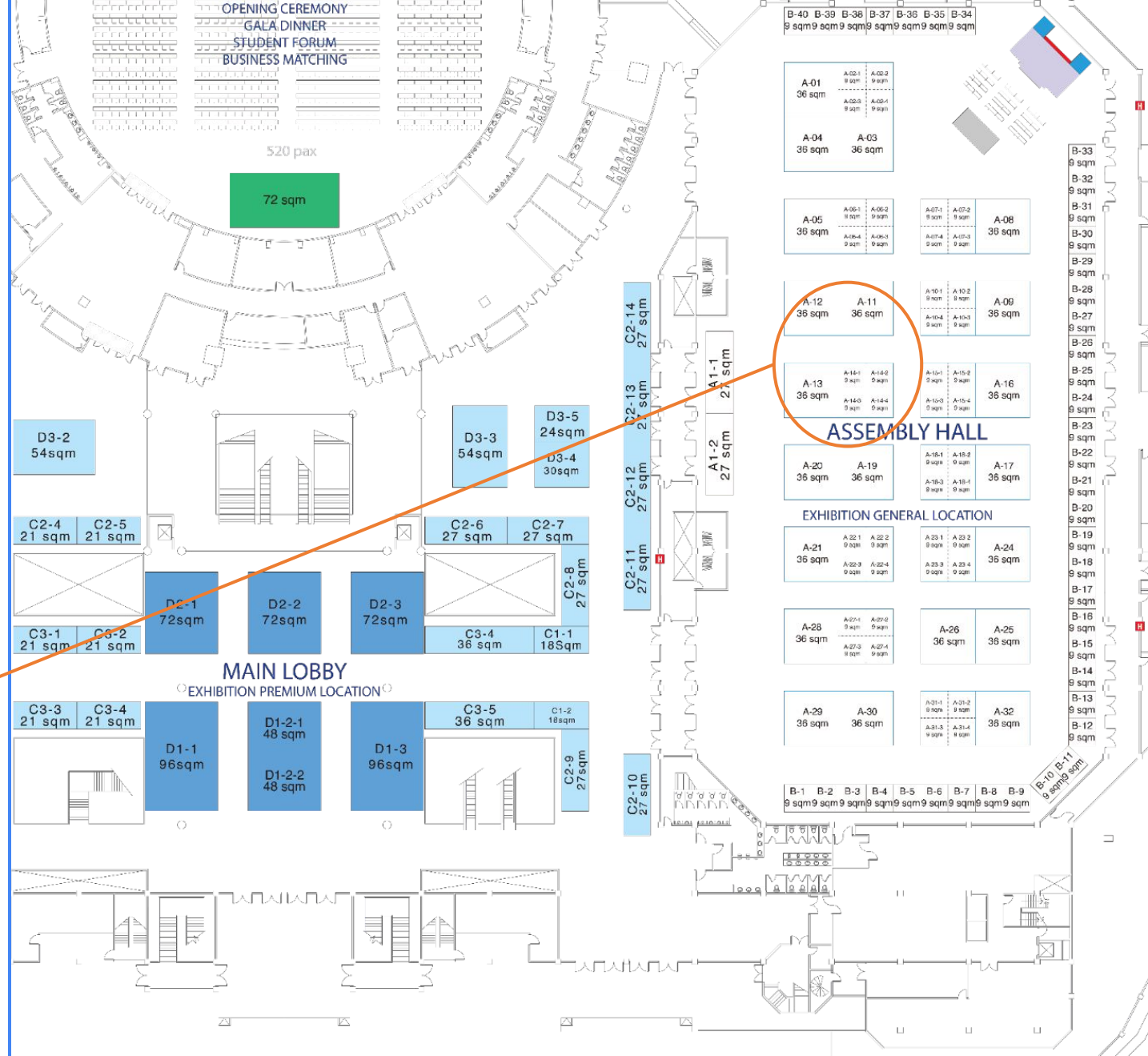




Floorplan

MAIN LOBBY AND ASSEMBLY HALL

Allocated booth



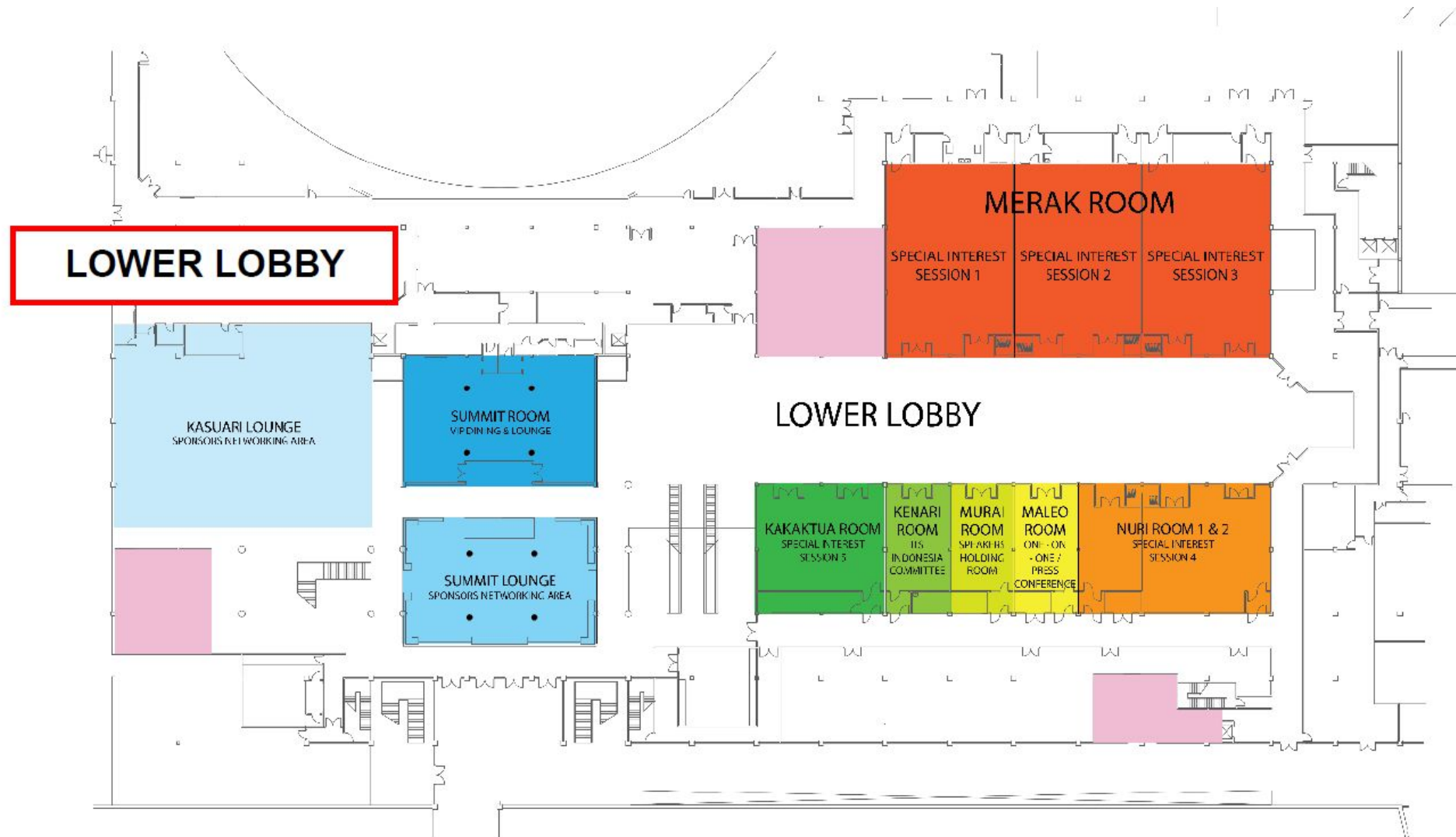


Floorplan

Lower Lobby

Function:

- High Level Panel & Plenary Sessions
- Special Interest Sessions
- Media Interview
- VIP Area





EXHIBITION PACKAGE

*All price excludes tax

EXHIBITION PREMIUM LOCATION

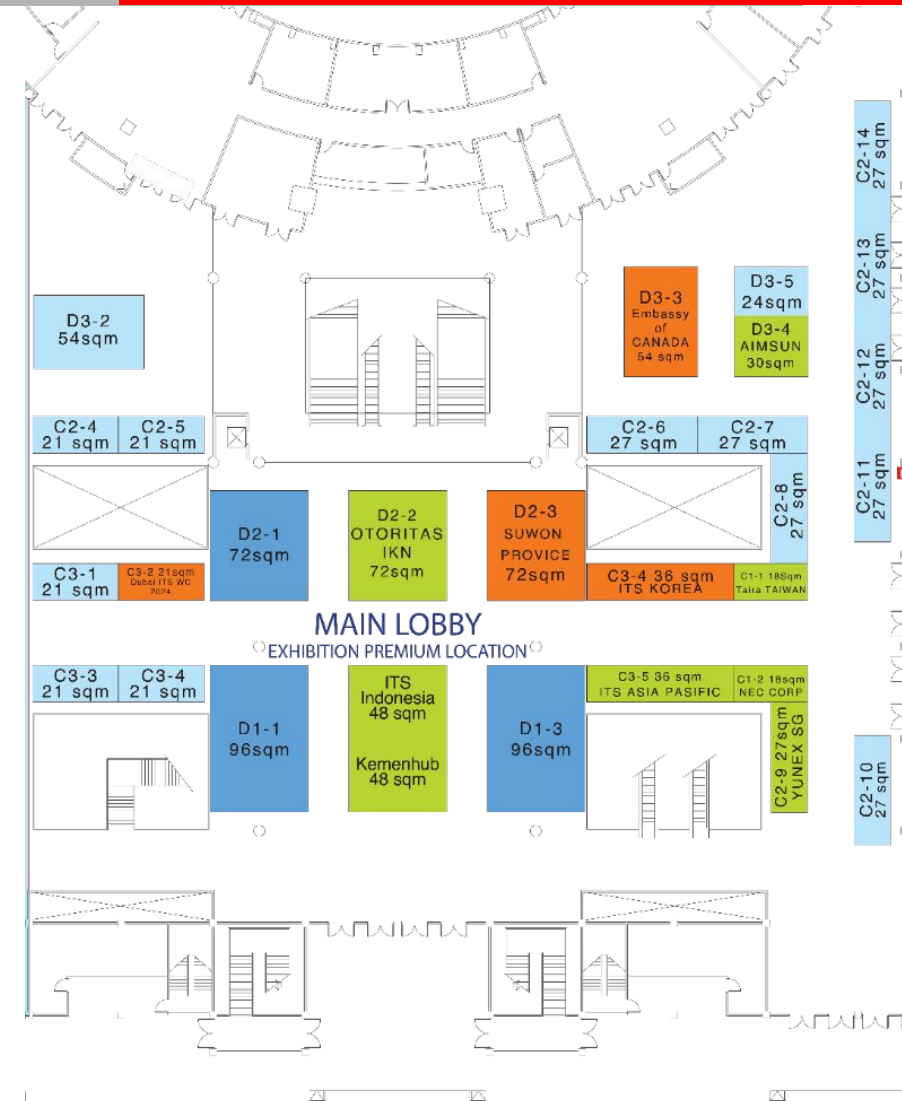
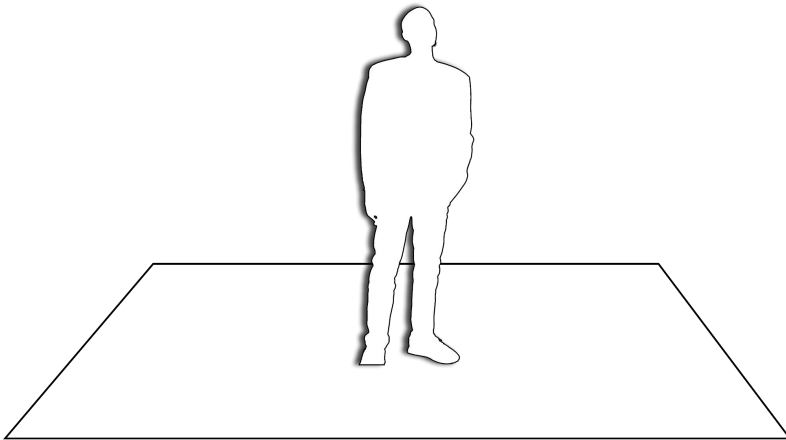
MAIN LOBBY

Space only

The Main Lobby is the premium location at ITS-APF 2024, positioned in the forefront to showcase your presence. This area is exclusively dedicated to Sponsors and Exhibitors with Special Design Booths, featuring a minimum exhibition space of 18 sqm. Participants are also given the freedom to design their exhibition stands.

Price IDR 7,500,000 /sqm

**space-only package, excluding electricity, carpet, flooring, and furniture. Exhibitors are responsible for designing and building their own booths*





EXHIBITION PACKAGE

*All price excludes tax

EXHIBITION GENERAL LOCATION

Space only

Assembly Hall comes with a minimum space of 9 sqm, and an upgrade is possible with an additional cost. Sponsors or exhibitors have the option to choose between requesting space only or opting for a standard booth. The location falls under the General Location category, but still strategically positioned for exhibitions and events.

Price IDR 5,000,000 /sqm

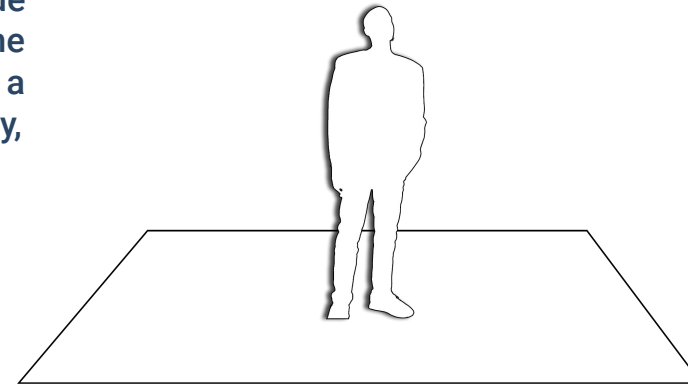
**space only package exclude electricity, carpet, flooring and furniture. Exhibitors are responsible to design and build their own booth*

Standard Booth (package per 9 sqm)

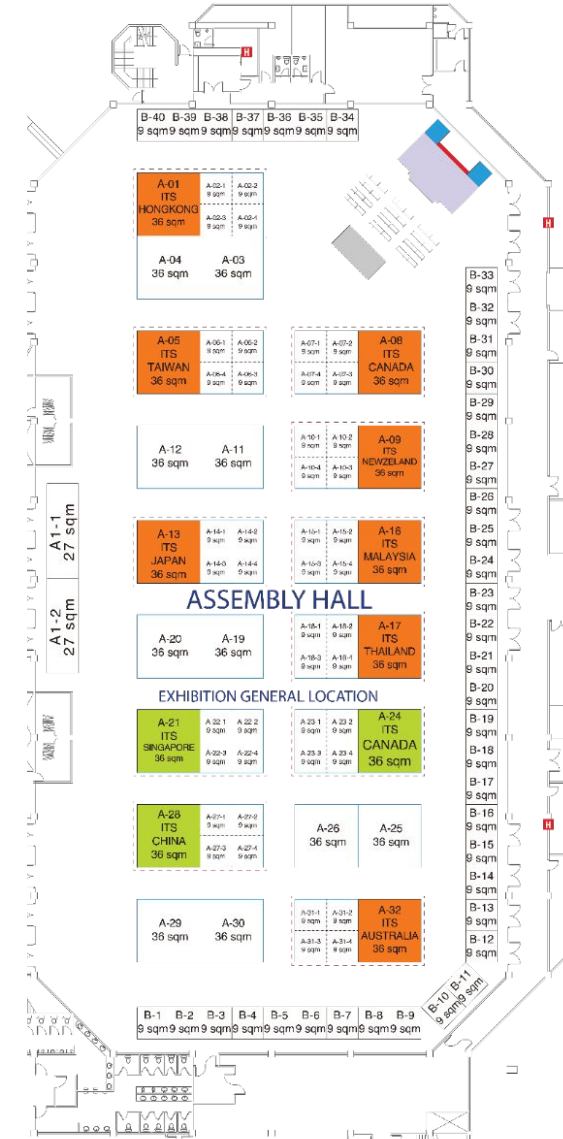
- Made of system R8
- Needle punch carpet, gray color
- Fascia Name, Lettering PVC Cutting sticker
- Reception Desk: 100 x 50 x H75cm (No Logo)
- Chairs
- Glass Roundtable
- Dealing Chairs
- Tower: Made of System with branding H: 1m
- Spotlight
- 6 amp / 1 phase electricity
- Trash bin

- 1 Set
- 1 Set
- 1 Pcs
- 2 Pcs
- 1 pcs
- 3 pcs
- 1 pcs
- 2 pcs
- 1 Pcs
- 1 Pcs

Price IDR 6,000,000 /sqm



ASSEMBLY HALL





PREMIUM SPONSORSHIP PACKAGE

PACKAGE

Price (in million rupiah)

Availability

ONLINE & PRE EVENT SPONSOR BENEFITS

Marketing Communication and Public Relations

Company Logo at Homepage of the 19th ITS AP Forum 2024 Website with Hyperlink to Sponsor's Website URL

Company Logo at All of the 19th ITS AP Forum 2024 Email campaign

Company Logo at All Online Display Advertising

Company Logo at the 19th ITS AP Forum 2024 Video Promotion

Dedicated Article on the 19th ITS AP Forum 2024 Website

Special Newsletter for Sponsor campaign sent to 19th ITS AP Forum Database

Profiling Opportunity for Board of Directors *

**profiling content must focus on sponsor's point of view on ITS industry, especially in Indonesia.*

Hard-selling contents are not allowed

Social Media Exposure

Special Post (feed) on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts

Sponsor Announcement Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts

Special IG Live Session with Specific Talks-Theme on Social Media

Opportunity to post Company Profile / TVC / Motion Image on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts

DIAMOND

2.500

1



5

3

1



GOLD

1.500

3



3

2

-



SILVER

750

5



2

1

-



-

BRONZE

400

10



1

-

-



-



PREMIUM SPONSORSHIP PACKAGE

PACKAGE

ONSITE EVENT BENEFITS

Marketing Communication and Public Relations

- Opportunity to distribute Sponsors Press Release during event days
- Opportunity to hold Media Briefing / Press Conference on site during event days
- Opportunity to Invite Sponsors media to the event
- Pre Arranged One on One Interview Opportunity

Branding

- Logo exposure on Venue entrance gate
- Logo exposure on the 19th ITS AP Forum 2024 Wall of Fame / Doorstop interview Backdrop
- Logo exposure on the 19th ITS AP Forum 2024 Outdoor T-Banners, Alongside others sponsors
- Logo exposure on the 19th ITS AP Forum 2024 Hanging Banners, Alongside other sponsors

Advertising

- Full-page Sponsors Advertisement on the 19th ITS AP Forum 2024 Show Directory (e-book)
- Half-page Sponsors Advertisement on the 19th ITS AP Forum 2024 Show Directory (e-book)
- Dedicated Outdoor Hanging Banners at the Drop Off Area with Sponsors own design
- Dedicated Outdoor T-Banners with Sponsors own design
- 30 second TVC playback on giant LED Screen at the Main Lobby Area

	DIAMOND	GOLD	SILVER	BRONZE
Marketing Communication and Public Relations	✓	✓	✓	✓
Opportunity to distribute Sponsors Press Release during event days	✓	✓	✓	✓
Opportunity to hold Media Briefing / Press Conference on site during event days	✓	✓	-	-
Opportunity to Invite Sponsors media to the event	✓	✓	-	-
Pre Arranged One on One Interview Opportunity	✓	✓	-	-
Branding				
Logo exposure on Venue entrance gate	✓	✓	✓	✓
Logo exposure on the 19th ITS AP Forum 2024 Wall of Fame / Doorstop interview Backdrop	✓	✓	✓	✓
Logo exposure on the 19th ITS AP Forum 2024 Outdoor T-Banners, Alongside others sponsors	✓	✓	✓	✓
Logo exposure on the 19th ITS AP Forum 2024 Hanging Banners, Alongside other sponsors	✓	✓	✓	✓
Advertising				
Full-page Sponsors Advertisement on the 19th ITS AP Forum 2024 Show Directory (e-book)	✓	✓	-	-
Half-page Sponsors Advertisement on the 19th ITS AP Forum 2024 Show Directory (e-book)	-	-	✓	✓
Dedicated Outdoor Hanging Banners at the Drop Off Area with Sponsors own design	5	3	2	1
Dedicated Outdoor T-Banners with Sponsors own design	5	3	-	-
30 second TVC playback on giant LED Screen at the Main Lobby Area	✓	✓	✓	✓



PREMIUM SPONSORSHIP PACKAGE

PACKAGE

ONSITE EVENT BENEFITS

Forum

- 3-Days Forum Delegates Pass
- 30 Second TVC Playback before all Forum Sessions
- Logo exposure on all of Forum Digital Screens
- MC Adlibs throughout Forum Sessions
- Speaking Opportunity from Sponsors C-Level / Expert **
- Moderator Opportunity from Sponsors C-Level / Expert **

***Speaking and moderator opportunity will be reviewed by the 19th ITS AP Forum 2024 Programme Director. Sponsors must send Speakers/Moderator Profile beforehand and topic selection for the Programme Directors to review*

Exhibition

- Complimentary exhibition space (space only) at the 19th ITS AP Forum at the premium locations
- 20% Discount for additional exhibition space (space only)

Social Media Exposure

- Exhibition booth highlight on the 19th ITS AP Forum 2024 Instagram & LinkedIn accounts
- Pre-arranged Instagram Live with Sponsors representative on site at Sponsors Exhibition Booth

	DIAMOND	GOLD	SILVER	BRONZE
	5	3	2	1
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	-	-
	✓	✓	-	-
	-	-	✓	✓
	36	18	9	-
	✓	✓	✓	✓
	✓	✓	✓	✓
	✓	✓	✓	✓



PREMIUM SPONSORSHIP PACKAGE

PACKAGE

ONSITE EVENT BENEFITS

VIP Experience

- Reserved seat during Opening and Closing Ceremony
- Access to Sponsors and Exhibitor Lounge
- VIP Badge (restricted to C-Level)
- Access to VIP Lounge (restricted to VIP Badge holder)
- Dedicated Sponsors Liaison Officers

POST-EVENT SPONSOR EVENT BENEFITS

Marketing Communications and Public Relations

- Logo exposure on Post-Event recap newsletter
- Logo exposure on Thank You Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Media Coverage reports from Sponsors Pre-Arranged Media Activities

DIAMOND

5



5



GOLD

3



3



SILVER

2



-



BRONZE

1



-





SUPPORTING SPONSORS

SPECIAL INTEREST SESSION SPONSORSHIP

Sessions

1. City of Tomorrow: Smart Infrastructure and Urban Planning

- Building a New Capital City from The Ground Up
- New Waves in Transit Oriented Development
- Integrated Traffic Management Systems
- Innovative Urban Designs

2. Riding into The Future: Urban Mobility's New Frontiers

- Innovations in Public Transit Approach
- Electric & Autonomous Vehicles
- Urban Air Mobility Integration
- 5G and Urban Mobility Connectivity

3. Eco-Mobility: Navigating The Sustainability Path

- Zero-Emission Transports
- Eco-Friendly Transit Solutions
- Netzero Mechanisms in Public Transit
- Natural Disaster-Prove Transit Design

4. Smart Moves: Urban Mobility's Digital Evolution

- Innovative Digital Platform
- Cutting-Edge Payment Systems
- AI and Data Analytics in Mobility
- Digital Privacy and Security

Rp 180.000.000

**Price exclude tax*

Forum

- 3 (Three) Forum Delegates Passes to enter 3-days AP Forum 2024
- 30 Second TVC Playback before Opening and Closing Forum Session
- Logo exposure on Forum Digital Screens
- MC Adlibs Forum Sessions
- Speaking Opportunity from Sponsors C-Level / Expert **
- Moderator Opportunity from Sponsors C-Level / Expert **

Exhibition

- 9 Sqm complimentary exhibition space (space only) at the 19th ITS AP Forum at the General Location
- 5% Discount for additional exhibition booth or space (space only)

Online & Pre Event Benefits

- Special Post (feed) on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Forum Announcement Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Opportunity to post Forum Profile / TVC / Motion Image on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts



SUPPORTING SPONSORS

Exclusive Supporting Sponsors

Lanyard

A Souvenir to bring home to!

Get exclusive brand exposure by printing your company's logo on 2,000 lanyards distributed to 19th ITS AP Forum delegates, exhibitors and VIP guests

Rate Card

Rp. 250.000.000

Logo exposure on Post-Event recap newsletter



Logo exposure on Thank You Post on the 19th ITS APF 2024 Instagram and LinkedIn accounts



Badge

Something must never leave behind!

Long-lasting exposure for your brand throughout event days up until after the event has concluded. Your logo will be printed on identity badge for our 19th ITS AP Forum delegates, exhibitors and VIP Guests. During the 3-days of the event, badge recipient must wear their badge at all time. This will give your company high exposure even in candid photographs

Rp. 350.000.000



You Are Here Board

Help Visitors find their way!

This opportunity will give your company an exclusive position to be the only brand to be shown on the venue's giant floorplan. You Are Here Board is the first stop for visitors upon their arrival on-site.

Rp. 150.000.000



Forum Souvenir Kit

Get exposure to 1,000 forum delegates by sponsoring one of the 19th ITS AP Forum Souvenir Kit. This kit shall be distributed exclusively to Forum Delegates only

Forum Delegate Bags

Rp. 250.000.000



Drinking Water Tumbler

Rp. 250.000.000



Exclusive Notebook

Rp. 150.000.000



Coffee Break

Be a part of our networking sessions!

You are free to choose networking session your prefer to host and the area will be prominently expose your brand, from signage area, napkins, coasters to menu charts.

Day 1

Rp. 400.000.000



Day 2

Rp. 400.000.000



Day 3

Rp. 400.000.000



Shuttle Transportation

The 19th ITS AP Forum provides free shuttle bus for all forum delegates and visitor during the event period. These shuttle will operates from and to MRT Istora Mandiri daily. Get the exclusive opportunity to place your logo in our transportation crew uniform and shuttle stop.

Rp. 300.000.000





Join as a Delegate at ITS Asia Pacific Forum 2024

Delegates Benefits

1. Gain insights and access to Plenary Sessions, Special Interest Sessions, and Gala Dinner
2. Invitation to Opening Ceremony
3. Free Access to Exhibition Area
4. Get Networking opportunities with stakeholders from around the world

DELEGATE 3 DAYS PASS:

Rp 6.500.000





CALL FOR PAPER

The 19th ITS Asia Pacific Forum
**Transformation
Towards A Sustainable
And Intelligent Urban Mobility**

TOPICS:

CITY OF TOMORROW

RIDING INTO THE FUTURE

ECO-MOBILITY

SMART MOVES

CATEGORY:

• SCIENTIFIC PAPERS

Academic and Scientific excellence in the ITS Profession

• TECHNICAL PAPERS

Technical Subjects and Institutional, Business, Economic, Political Aspects



scan here for more information and registration for Call of Paper!





LET'S DISCUSS

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Scan Here for more information

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more information

