



Co Hosted by



PARTNERSHIP PROPOSAL

The 19th ITS Asia-Pacific Forum 2024

**Transformation Towards a Sustainable
and Intelligent Urban Mobility**

**28-30 May
2024**

**Jakarta
Convention Center**



Established in 2013, ITS Indonesia is a member of ITS Asia Pacific and ITS World Community, a non-profit organization set up jointly between industry, academia, government agencies, and communities in order to encourage development initiatives and the use of intelligent transport systems in order to provide a safe and convenient transportation ecosystem.

VISION

To make ITS Indonesia a platform for smart mobility developers, and the development of a digital transportation ecosystem, that supports economic recovery and growth, equitable mobility, and environmentally sustainable



MISSION

- ❖ Smart Mobility Development Digital
- ❖ Transportation Ecosystem Development
- ❖ Supporting Economic Recovery & Growth
- ❖ Supports Just Mobility
- ❖ Supporting Environmental Sustainability



The 19th ITS Asia Pacific Forum 2024

JAKARTA



May 28-30, 2024



Jakarta Convention
Center

**THE BIGGEST
ITS FORUMS
IN ASIA-PACIFIC
NEXT YEAR**

As development progresses, Jakarta is thrilled to announce its hosting of the **19th ITS Asia Pacific Forum in 2024**.

The city is ready to welcome thought leaders, and participants from around the world to shape the future of urban mobility.

Join us next year as the world of ITS gathers & be there for an exclusive preview of Indonesia's forthcoming New Capital City.

The 19th ITS Asia Pacific Forum 2024

EVENT PROFILES

EXHIBITION

Showcasing various ITS
Worldwide brands in 2,000
sqm space

FORUM & SESSION

55+ sessions of various ITS
topics together with thought
leaders

INDUSTRY PROFILE

The Largest ITS forum where
stakeholders, corporations,
industry leaders, and
government official meet

CALL FOR PAPER & SIS

Opportunity to showcase the
latest ITS research and
innovation

WHO WILL EXHIBITS

Various exhibitors who focusing in improving mobility, safety and environment of ITS will come from but not limited to these industries:

- **Advanced Traffic Management Systems (ATMS)**
- **Advanced Traveller Information Systems (ATIS)**
- **Advanced Public Transport Systems (APTS)**
- **Connected and Autonomous Vehicles (CAV)**
- **Intelligent Freight Transport Systems (IFTS)**
- **Etc,**



Exhibitors Focus

- **Artificial Intelligence and Machine Learning Companies**
- **Automotive OEMs (Original Equipment Manufacturers)**
- **Autonomous Vehicle Technology Providers**
- **Blockchain Technology Firms for Transportation Applications**
- **Communication Technology Suppliers (V2X, 5G)**
- **Consulting Firms Specializing in Transportation and Infrastructure**
- **Cybersecurity Firms Specializing in Transportation Systems**
- **Drone Technology Providers for Traffic Monitoring**
- **Electric Vehicle (EV) and Hybrid Vehicle Manufacturers**
- **Geographic Information System (GIS) Providers**
- **Insurance Companies Specializing in Automotive and Transport**
- **IoT (Internet of Things) Device Manufacturers for Transportation**
- **Legal Firms with a Focus on Transportation Regulations**
- **Mobility as a Service (MaaS) Providers**
- **Parking Technology and Management Systems**
- **Payment and Ticketing System Developers**
- **Public Transit System Operators**
- **Ride-Sharing and Car-Sharing Services**
- **Roadway Infrastructure Companies**
- **Sensor and Detection System Manufacturers**
- **Smart City Solution Providers**
- **Software Developers for Simulation and Mapping**
- **Telematics and Vehicle Tracking Companies**
- **Traffic Management and Control System Providers**
- **Traffic Signal System Providers**
- **Transportation Data Analytics Firms**
- **Urban Planning and Development Organizations**

CONGRESS TOPICS



City of Tomorrow: Smart Infrastructure & Urban Planning

- Building a New Capital City from The Ground Up
- New Waves in Transit Oriented Development
- Integrated Traffic Management System
- Innovative Urban Design



Riding into the Future: Urban Mobility New Frontiers

- Innovations in Public Transit Approach
- Electric and Autonomous Vehicles
- Urban Air Mobility Integration
- SG and Urban Mobility Connectivity



Eco-Mobility: Navigating the Sustainable Path

- Zero-Emission Transports
- Eco-friendly Transit Solutions
- Netzero Mechanisms In Public Transit
- Natural Disaster-Proof Transit Design



Smart Moves: Urban Mobility's Digital Evolution

- Innovative Digital Platforms / Apps
- Cutting-Edge Payment Systems
- AI and Data Analytics in Mobility
- Digital Privacy and Security

The 19th ITS Asia Pacific Forum 2024

VISITOR PROFILES



**Automotive
Manufacturers**



**ITS National
Associations**



**Road Operators
and Concessionaires**



**Consulting
Industry**



**Municipalities
and City Councils**



**National & Region
Transportation
Authorities**



System Integrators



**Infrastructure
Operators**



**AI For
Transportation**



Regulators



**Telecommunication
Operators**



Suppliers



**EU Commission and
Intergovernmental
Organisations**



**Academic & Research
Institutions**



**User and
Consumer
Associations**



**ITS & Space
Exploration**

10,000+

Targeted Visitors

150+

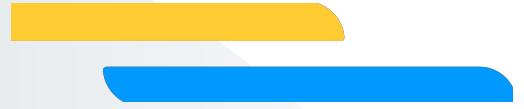
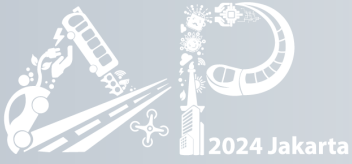
Asia-Pacific Brands

2500+

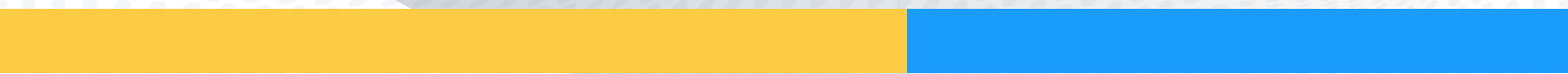
Decision Makers

55+

Expert-led Conferences &
Talk Show Themes



PARTNERSHIP OPPORTUNITIES



Join Industry Leaders as a Sponsor at ITS Asia Pacific Forum 2024

Don't miss this chance to position your brand at the forefront of ITS industry. Secure your sponsorship opportunity now to take advantage of early marketing benefits and ensure maximum exposure.



Targeted Audience Exposure

Gain visibility and attract
Highly targeted audiences
Relevant to your industry

Networking Opportunities

Expand your business
Network with prominent
Industry leaders, policy
Makers, experts, and
partners



Brand Recognition

Showcase your brand and
increase brand awareness
Through prominent logo
placement

Thought Leadership

Establish your brand as a
Thought leader and
Create an impact in the
ITS industry



DIAMOND

Rp. 2.500.000.000

**Price exclude tax*

ONLINE & PRE EVENT SPONSOR BENEFITS

Marketing Communication and Public Relations

- Company Logo at Homepage of the 19th ITS AP Forum 2024 Website with Hyperlink to Sponsor's Website URL
- Company Logo at All of the 19th ITS AP Forum 2024 Email campaign
- Company Logo at All Online Display Advertising
- Company Logo at the 19th ITS AP Forum 2024 Video Promotion
- Dedicated Article on the 19th ITS AP Forum 2024 Website (5 Article)
- Special Newsletter for Sponsor campaign sent to 19th ITS AP Forum Database (3 Newsletter)
- Profiling Opportunity for Board of Directors * (1)
- **profiling content must focus on sponsor's point of view on ITS industry, especially in Indonesia. Hard-selling contents are not allowed*

Social Media Exposure

- Special Post (feed) on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Sponsor Announcement Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Special IG Live Session with Specific Talks-Theme on Social Media
- Opportunity to post Company Profile / TVC / Motion Image on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts

ONSITE EVENT BENEFITS

Marketing Communication and Public Relations

- Opportunity to distribute Sponsors Press Release during event days
- Opportunity to hold Media Briefing / Press Conference on site during event days
- Opportunity to Invite Sponsors media to the event
- Pre Arranged One on One Interview Opportunity

Branding

- Logo exposure on Venue entrance gate
- Logo exposure on the 19th ITS AP Forum 2024 Wall of Fame / Doorstop interview Backdrop
- Logo exposure on the 19th ITS AP Forum 2024 Outdoor T-Banners, Alongside others sponsors
- Logo exposure on the 19th ITS AP Forum 2024 Hanging Banners, Alongside other sponsors

Advertising

- Full-page Sponsors Advertisement on the 19th ITS AP Forum 2024 Show Directory (e-book)
- Dedicated Outdoor Hanging Banners at the Drop Off Area with Sponsors own design (5 pcs)
- Dedicated Outdoor T-Banners with Sponsors own design (5 pcs)
- 30 second TVC playback on giant LED Screen at the Main Lobby

Social Media Exposure

- Exhibition booth highlight on the 19th ITS AP Forum 2024 Instagram & LinkedIn accounts
- Pre-arranged Instagram Live with Sponsors representative on site at Sponsors Exhibition Booth

Forum

- 5 (five) Forum Delegates Passes to enter 3-days AP Forum 2024
- 1-Minute TVC Playback before Opening and Closing Ceremony
- 30 Second TVC Playback before all Forum Sessions
- Logo exposure on all of Forum Digital Screens
- MC Adlibs throughout Forum Sessions
- Speaking Opportunity from Sponsors C-Level / Expert **
- Moderator Opportunity from Sponsors C-Level / Expert **

Exhibition

- 36 sqm complimentary exhibition space (space only) at the 19th ITS AP Forum at the premium locations
- 20% Discount for additional exhibition space (space only)

VIP Experience

- Reserved seat during Opening and Closing Ceremony (5 Seat)
- Access to Sponsors and Exhibitor Lounge
- VIP Badge (restricted to C-Level) (5 Pcs)
- Access to VIP Lounge (restricted to VIP Badge holder)
- Dedicated Sponsors Liaison Officers

POST EVENT SPONSOR BENEFITS

Marketing Communications and Public Relations

- Logo exposure on Post-Event recap newsletter
- Logo exposure on Thank You Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Media Coverage reports from Sponsors Pre-Arranged Media Activities

GOLD

Rp. 1.500.000.000

**Price exclude tax*

ONLINE & PRE EVENT SPONSOR BENEFITS

Marketing Communication and Public Relations

- Company Logo at Homepage of the 19th ITS AP Forum 2024 Website with Hyperlink to Sponsor's Website URL
- Company Logo at All of the 19th ITS AP Forum 2024 Email campaign
- Company Logo at All Online Display Advertising
- Company Logo at the 19th ITS AP Forum 2024 Video Promotion
- Dedicated Article on the 19th ITS AP Forum 2024 Website (3 Article)
- Special Newsletter for Sponsor campaign sent to 19th ITS AP Forum Database (2 Newsletter)

Social Media Exposure

- Special Post (feed) on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Sponsor Announcement Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Special IG Live Session with Specific Talks-Theme on Social Media
- Opportunity to post Company Profile / TVC / Motion Image of the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts

ONSITE EVENT BENEFITS

Marketing Communication and Public Relations

- Opportunity to distribute Sponsors Press Release during event days
- Opportunity to hold Media Briefing / Press Conference on site during event days
- Opportunity to Invite Sponsors media to the event
- Pre Arranged One on One Interview Opportunity

Branding

- Logo exposure on Venue entrance gate
- Logo exposure on the 19th ITS AP Forum 2024 Wall of Fame / Doorstop interview Backdrop
- Logo exposure on the 19th ITS AP Forum 2024 Outdoor T-Banners, Alongside others sponsors
- Logo exposure on the 19th ITS AP Forum 2024 Hanging Banners, Alongside other sponsors

Advertising

- Full-page Sponsors Advertisement on the 19th ITS AP Forum 2024 Show Directory (e-book)
- Dedicated Outdoor Hanging Banners at the Drop Off Area with Sponsors own design (3 pcs)
- Dedicated Outdoor T-Banners with Sponsors own design (3 pcs)
- 30 second TVC playback on giant LED Screen at the Main Lobby

Social Media Exposure

- Exhibition booth highlight on the 19th ITS AP Forum 2024 Instagram & LinkedIn accounts
- Pre-arranged Instagram Live with Sponsors representative on site at Sponsors Exhibition Booth

Forum

- 3 (three) Forum Delegates Passes to enter 3-days AP Forum 2024
- 1-Minute TVC Playback before Opening and Closing Ceremony
- 30 Second TVC Playback before all Forum Sessions
- Logo exposure on all of Forum Digital Screens
- MC Adlibs throughout Forum Sessions
- Speaking Opportunity from Sponsors C-Level / Expert **

Exhibition

- 18 sqm complimentary exhibition space (space only) at the 19th ITS AP Forum at the premium locations
- 20% Discount for additional exhibition space (space only)

VIP Experience

- Reserved seat during Opening and Closing Ceremony (3 Seat)
- Access to Sponsors and Exhibitor Lounge
- VIP Badge (restricted to C-Level) (3 Pcs)
- Access to VIP Lounge (restricted to VIP Badge holder)
- Dedicated Sponsors Liaison Officers

POST EVENT SPONSOR BENEFITS

Marketing Communications and Public Relations

- Logo exposure on Post-Event recap newsletter
- Logo exposure on Thank You Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Media Coverage reports from Sponsors Pre-Arranged Media Activities

SILVER

Rp. 750.000.000

*Price exclude tax

ONLINE & PRE EVENT SPONSOR BENEFITS

Marketing Communication and Public Relations

- Company Logo at Homepage of the 19th ITS AP Forum 2024 Website with Hyperlink to Sponsor's Website URL
- Company Logo at All of the 19th ITS AP Forum 2024 Email campaign
- Company Logo at All Online Display Advertising
- Company Logo at the 19th ITS AP Forum 2024 Video Promotion
- Dedicated Article on the 19th ITS AP Forum 2024 Website (2 Article)
- Special Newsletter for Sponsor campaign sent to 19th ITS AP Forum Database (1 Newsletter)

Social Media Exposure

- Special Post (feed) on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Sponsor Announcement Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Special IG Live Session with Specific Talks-Theme on Social Media

ONSITE EVENT BENEFITS

Marketing Communication and Public Relations

- Opportunity to distribute Sponsors Press Release during event days
- Opportunity to hold Media Briefing / Press Conference on site during event days

Branding

- Logo exposure on Venue entrance gate
- Logo exposure on the 19th ITS AP Forum 2024 Wall of Fame / Doorstop interview Backdrop
- Logo exposure on the 19th ITS AP Forum 2024 Outdoor T-Banners, Alongside others sponsors
- Logo exposure on the 19th ITS AP Forum 2024 Hanging Banners, Alongside other sponsors

Advertising

- Half-page Sponsors Advertisement on the 19th ITS AP Forum 2024 Show Directory (e-book)
- Dedicated Outdoor Hanging Banners at the Drop Off Area with Sponsors own design (2 pcs)
- 30 second TVC playback on giant LED Screen at the Main Lobby

Social Media Exposure

- Exhibition booth highlight on the 19th ITS AP Forum 2024 Instagram & LinkedIn accounts
- Pre-arranged Instagram Live with Sponsors representative on site at Sponsors Exhibition Booth

Forum

- 2 (two) Forum Delegates Passes to enter 3-days AP Forum 2024
- 30 Second TVC Playback before all Forum Sessions
- Logo exposure on all of Forum Digital Screens
- Moderator Opportunity from Sponsors C-Level / Expert **

***Speaking and moderator opportunity will be reviewed by the 19th ITS AP Forum 2024 Programme Director. Sponsors must send Speakers/Moderator Profile beforehand and topic selection for the Programme Directors to review*

Exhibition

- 9 sqm complimentary exhibition space (space only) at the 19th ITS AP Forum at the premium locations
- 20% Discount for additional exhibition space (space only)

VIP Experience

- Reserved seat during Opening and Closing Ceremony (2 Seat)
- Access to Sponsors and Exhibitor Lounge

POST EVENT SPONSOR BENEFITS

Marketing Communications and Public Relations

- Logo exposure on Post-Event recap newsletter
- Logo exposure on Thank You Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Media Coverage reports from Sponsors Pre-Arranged Media Activities

BRONZE

Rp. 400.000.000

**Price exclude tax*

ONLINE & PRE EVENT SPONSOR BENEFITS

Marketing Communication and Public Relations

- Company Logo at Homepage of the 19th ITS AP Forum 2024 Website with Hyperlink to Sponsor's Website URL
- Company Logo at All of the 19th ITS AP Forum 2024 Email campaign
- Company Logo at All Online Display Advertising
- Company Logo at the 19th ITS AP Forum 2024 Video Promotion
- Dedicated Article on the 19th ITS AP Forum 2024 Website (1 Article)

Social Media Exposure

- Special Post (feed) on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Sponsor Announcement Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Special IG Live Session with Specific Talks-Theme on Social Media

ONSITE EVENT BENEFITS

Marketing Communication and Public Relations

- Opportunity to distribute Sponsors Press Release during event days
- Opportunity to hold Media Briefing / Press Conference on site during event days

Branding

- Logo exposure on Venue entrance gate
- Logo exposure on the 19th ITS AP Forum 2024 Wall of Fame / Doorstop interview Backdrop
- Logo exposure on the 19th ITS AP Forum 2024 Outdoor T-Banners, Alongside others sponsors
- Logo exposure on the 19th ITS AP Forum 2024 Hanging Banners, Alongside other sponsors

Advertising

- Half-page Sponsors Advertisement on the 19th ITS AP Forum 2024 Show Directory (e-book)
- Dedicated Outdoor Hanging Banners at the Drop Off Area with Sponsors own design (2 pcs)
- 30 second TVC playback on giant LED Screen at the Main Lobby

Social Media Exposure

- Exhibition booth highlight on the 19th ITS AP Forum 2024 Instagram & LinkedIn accounts
- Pre-arranged Instagram Live with Sponsors representative on site at Sponsors Exhibition Booth

Forum

- Forum Delegates Passes to enter 3-days AP Forum 2024
- 30 Second TVC Playback before all Forum Sessions
- Logo exposure on all of Forum Digital Screens
- Moderator Opportunity from Sponsors C-Level / Expert **
**Speaking and moderator opportunity will be reviewed by the 19th ITS AP Forum 2024 Programme Director. Sponsors must send Speakers/Moderator Profile beforehand and topic selection for the Programme Directors to review

Exhibition

- 20% Discount for additional exhibition space (space only)

VIP Experience

- Reserved seat during Opening and Closing Ceremony (1 Seat)
- Access to Sponsors and Exhibitor Lounge

POST EVENT SPONSOR BENEFITS

Marketing Communications and Public Relations

- Logo exposure on Post-Event recap newsletter
- Logo exposure on Thank You Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts
- Media Coverage reports from Sponsors Pre-Arranged Media Activities

PREMIUM SPONSORSHIP PACKAGE

PACKAGE	DIAMOND	GOLD	SILVER	BRONZE
Price	2.500	1.500	750	400
Availability	1	3	5	10
ONLINE & PRE EVENT SPONSOR BENEFITS				
Marketing Communication and Public Relations				
Company Logo at Homepage of the 19th ITS AP Forum 2024 Website with Hyperlink to Sponsor's Website URL	✓	✓	✓	✓
Company Logo at All of the 19th ITS AP Forum 2024 Email campaign	✓	✓	✓	✓
Company Logo at All Online Display Advertising	✓	✓	✓	✓
Company Logo at the 19th ITS AP Forum 2024 Video Promotion	✓	✓	✓	✓
Dedicated Article on the 19th ITS AP Forum 2024 Website	5	3	2	1
Special Newsletter for Sponsor campaign sent to 19th ITS AP Forum Database	3	2	1	-
Profiling Opportunity for Board of Directors *	1	-	-	-
<i>*profiling content must focus on sponsor's point of view on ITS industry, especially in Indonesia. Hard-selling contents are not allowed</i>				
Social Media Exposure				
Special Post (feed) on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts	✓	✓	✓	✓
Sponsor Announcement Post on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts	✓	✓	✓	✓
Special IG Live Session with Specific Talks-Theme on Social Media	✓	✓	✓	✓
Opportunity to post Company Profile / TVC / Motion Image on the 19th ITS AP Forum 2024 Instagram & LinkedIn Accounts	✓	✓	-	-

PREMIUM SPONSORSHIP PACKAGE

PACKAGE	DIAMOND	GOLD	SILVER	BRONZE
ONSITE EVENT BENEFITS				
Marketing Communication and Public Relations				
Opportunity to distribute Sponsors Press Release during event days	✓	✓	✓	✓
Opportunity to hold Media Briefing / Press Conference on site during event days	✓	✓	✓	✓
Opportunity to Invite Sponsors media to the event	✓	✓	-	-
Pre Arranged One on One Interview Opportunity	✓	✓	-	-
Branding				
Logo exposure on Venue entrance gate	✓	✓	✓	✓
Logo exposure on the 19th ITS AP Forum 2024 Wall of Fame / Doorstop interview Backdrop	✓	✓	✓	✓
Logo exposure on the 19th ITS AP Forum 2024 Outdoor T-Banners, Alongside others sponsors	✓	✓	✓	✓
Logo exposure on the 19th ITS AP Forum 2024 Hanging Banners, Alongside other sponsors	✓	✓	✓	✓
Advertising				
Full-page Sponsors Advertisement on the 19th ITS AP Forum 2024 Show Directory (e-book)	✓	✓	-	-
Half-page Sponsors Advertisement on the 19th ITS AP Forum 2024 Show Directory (e-book)	-	-	✓	✓
Dedicated Outdoor Hanging Banners at the Drop Off Area with Sponsors own design	5	3	2	1
Dedicated Outdoor T-Banners with Sponsors own design	5	3	-	-
30 second TVC playback on giant LED Screen at the Main Lobby Area	✓	✓	✓	✓
Forum				
3-Days Forum Delegates Pass	5	3	2	1
1-Minute TVC Playback before Opening and Closing Ceremony	✓	✓	-	-
30 Second TVC Playback before all Forum Sessions	✓	✓	✓	✓
Logo exposure on all of Forum Digital Screens	✓	✓	✓	✓
MC Adlibs throughout Forum Sessions	✓	✓	✓	✓
Speaking Opportunity from Sponsors C-Level / Expert **	✓	✓	-	-
Moderator Opportunity from Sponsors C-Level / Expert **	✓	✓	-	-
<i>**Speaking and moderator opportunity will be reviewed by the 19th ITS AP Forum 2024 Programme Director. Sponsors must send Speakers/Moderator Profile beforehand and topic selection for the Programme Directors to review</i>	-	-	✓	✓

PREMIUM SPONSORSHIP PACKAGE

PACKAGE	DIAMOND	GOLD	SILVER	BRONZE
ONSITE EVENT BENEFITS				
Exhibition				
Complimentary exhibition space (space only) at the 19th ITS AP Forum at the premium locations	36	18	9	-
20% Discount for additional exhibition space (space only)	✓	✓	✓	✓
Social Media Exposure				
Exhibition booth highlight on the 19th ITS AP Forum 2024	✓	✓	✓	✓
Instagram & LinkedIn accounts	✓	✓	✓	✓
Pre-arranged Instagram Live with Sponsors representative on site at Sponsors Exhibition Booth	✓	✓	✓	✓
VIP Experience				
Reserved seat during Opening and Closing Ceremony	5	3	2	1
Access to Sponsors and Exhibitor Lounge	✓	✓	✓	✓
VIP Badge (restricted to C-Level)	5	3	-	-
Access to VIP Lounge (restricted to VIP Badge holder)	✓	✓	-	-
Dedicated Sponsors Liaison Officers	✓	✓	-	-
POST-EVENT SPONSOR EVENT BENEFITS				
Marketing Communications and Public Relations				
Logo exposure on Post-Event recap newsletter	✓	✓	✓	✓
Logo exposure on Thank You Post on the 19th ITS AP Forum	✓	✓	✓	✓
2024 Instagram & LinkedIn Accounts	✓	✓	✓	✓
Media Coverage reports from Sponsors Pre-Arranged Media Activities	✓	✓	✓	✓

SUPPORTING SPONSORS

Exclusive Supporting Sponsors

Logo exposure on Post-Event recap newsletter

Logo exposure on Thank You Post on the 19th ITS APF 2024 Instagram and LinkedIn accounts

Lanyard

A Souvenir to bring home to!

Get exclusive brand exposure by printing your company's logo on 2,000 lanyards distributed to 19th ITS AP Forum delegates, exhibitors and VIP guests



Rp. 250.000.000

Badge

Something must never leave behind!

Long-lasting exposure for your brand throughout event days up until after the event has concluded. Your logo will be printed on identity badge for our 19th ITS AP Forum delegates, exhibitors and VIP Guests. During the 3-days of the event, badge recipient must wear their badge at all time. This will give your company high exposure even in candid photographs



Rp. 350.000.000

You Are Here Board

Help Visitors find their way!

This opportunity will give your company an exclusive position to be the only brand to be shown on the venue's giant floorplan. You Are Here Board is the first stop for visitors upon their arrival on-site.



Rp. 150.000.000

Forum Souvenir Kit

Get exposure to 1,000 forum delegates by sponsoring one of the 19th ITS AP Forum Souvenir Kit. This kit shall be distributed exclusively to Forum Delegates only



Forum Delegate Bags | Drinking Water Tumbler | Exclusive Notebook
Rp. 250.000.000 | Rp. 250.000.000 | Rp. 150.000.000

Coffee Break

Be a part of our networking sessions!

You are free to choose networking session your prefer to host and the area will be prominently expose your brand, from signage area, napkins, coasters to menu charts.



Day 1

Day 2

Day 3

Rp. 400.000.000 | Rp. 400.000.000 | Rp. 400.000.000

Shuttle Transportation

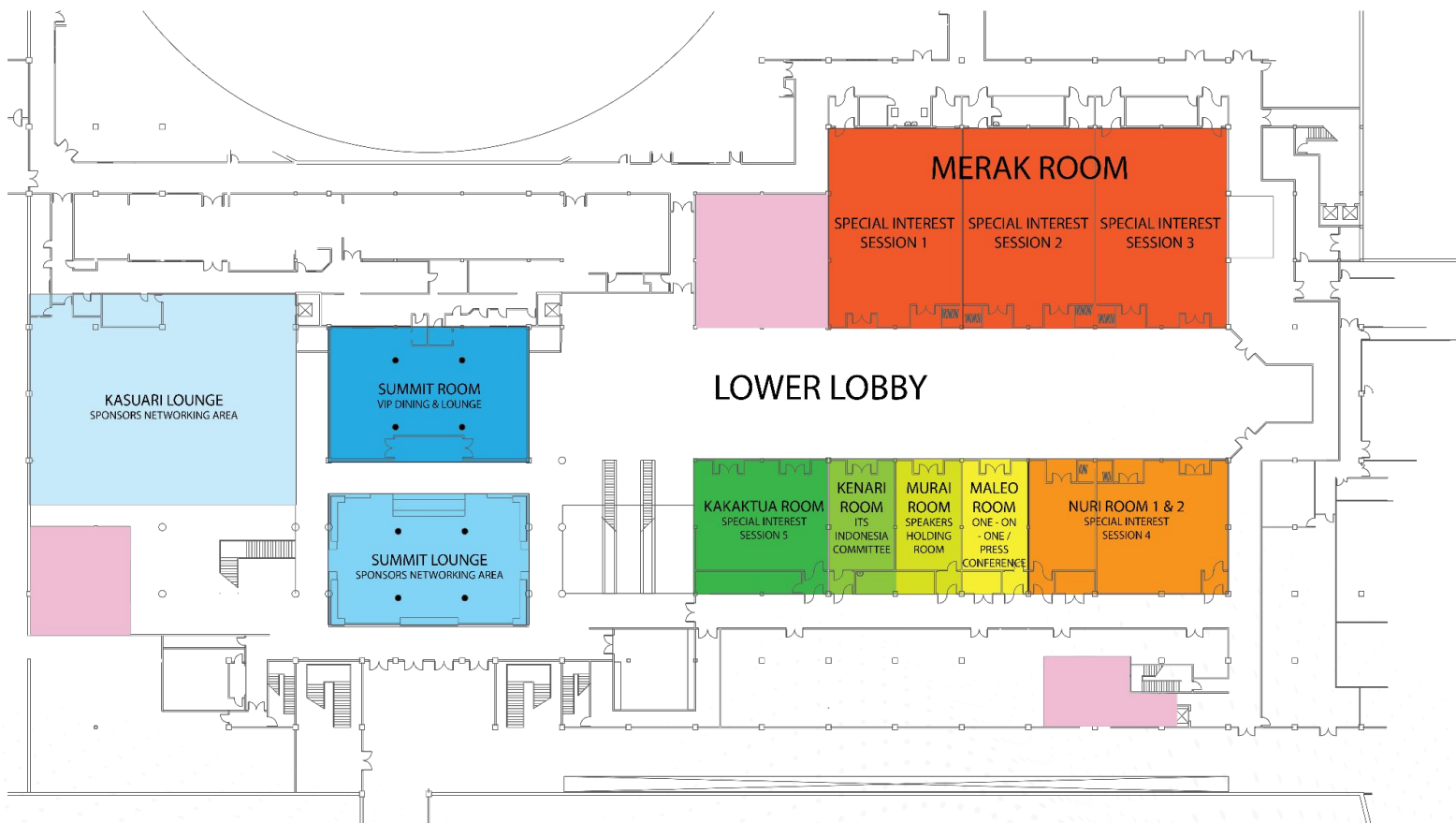
The 19th ITS AP Forum provides free shuttle bus for all forum delegates and visitor during the event period. These shuttle will operates from and to MRT Istora Mandiri daily. Get the exclusive opportunity to place your logo in our transportation crew uniform and shuttle stop.

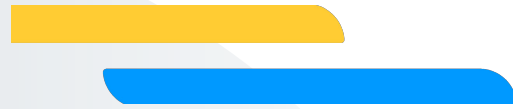
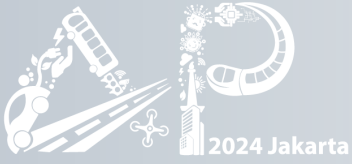


Rp. 300.000.000

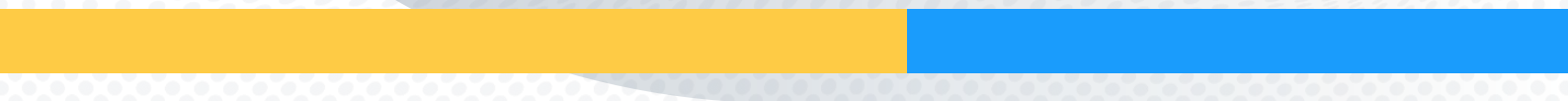
Floorplan

SPECIAL INTEREST SESSION LOCATION LOWER LOBBY AREA





EXHIBITION



EXHIBITION PACKAGE

**All price excludes tax*

EXHIBITION PREMIUM LOCATION

MAIN LOBBY

Space only

Enjoy the premium location at the main lobby, be the front row exposure at ITS-Asia Pacific Forum 2024. The Main lobby area is prioritised only for Sponsors and Special Design Booth Exhibitors with minimum exhibition space of 18 sqm.

Get the opportunity to custom-design your own booth to match your brand identity and grab this unique opportunity fast.



Price IDR 7,500,000 /sqm

**space only package exclude electricity, carpet, flooring and furniture. Exhibitors are responsible to design and build their own booth*



EXHIBITION PACKAGE

*All price excludes tax

EXHIBITION GENERAL LOCATION

ASSEMBLY & CENDRAWASIH HALL

Standard Booth (package per 9 sqm)

- Made of system R8
- Needle punch carpet, gray color
- Fascia Name, Lettering PVC Cutting sticker
- Reception Desk: 100 x 50 x H75cm (No Logo)
- Chairs
- Glass Roundtable
- Dealing Chairs
- Tower: Made of System with branding H: 1m
- Spotlight
- 2 amp / 1 phase electricity
- Trash bin

1 Set
1 Set
1 Pcs
2 Pcs
1 pcs
3 pcs
1 pcs
2 pcs
1 Pcs
1 Pcs



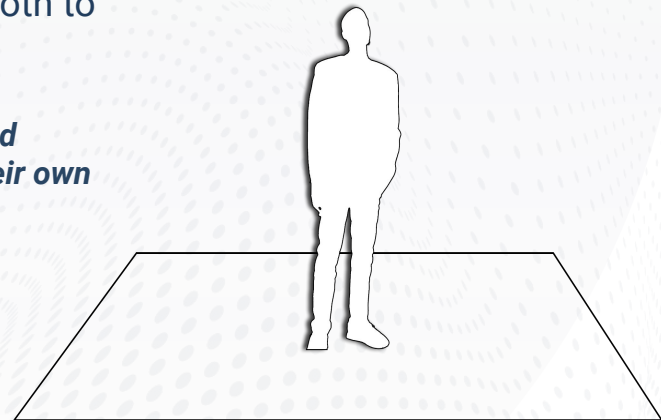
Price IDR 6,000,000 /sqm

Space Only

Get the opportunity to custom-design your own booth to match your brand identity.

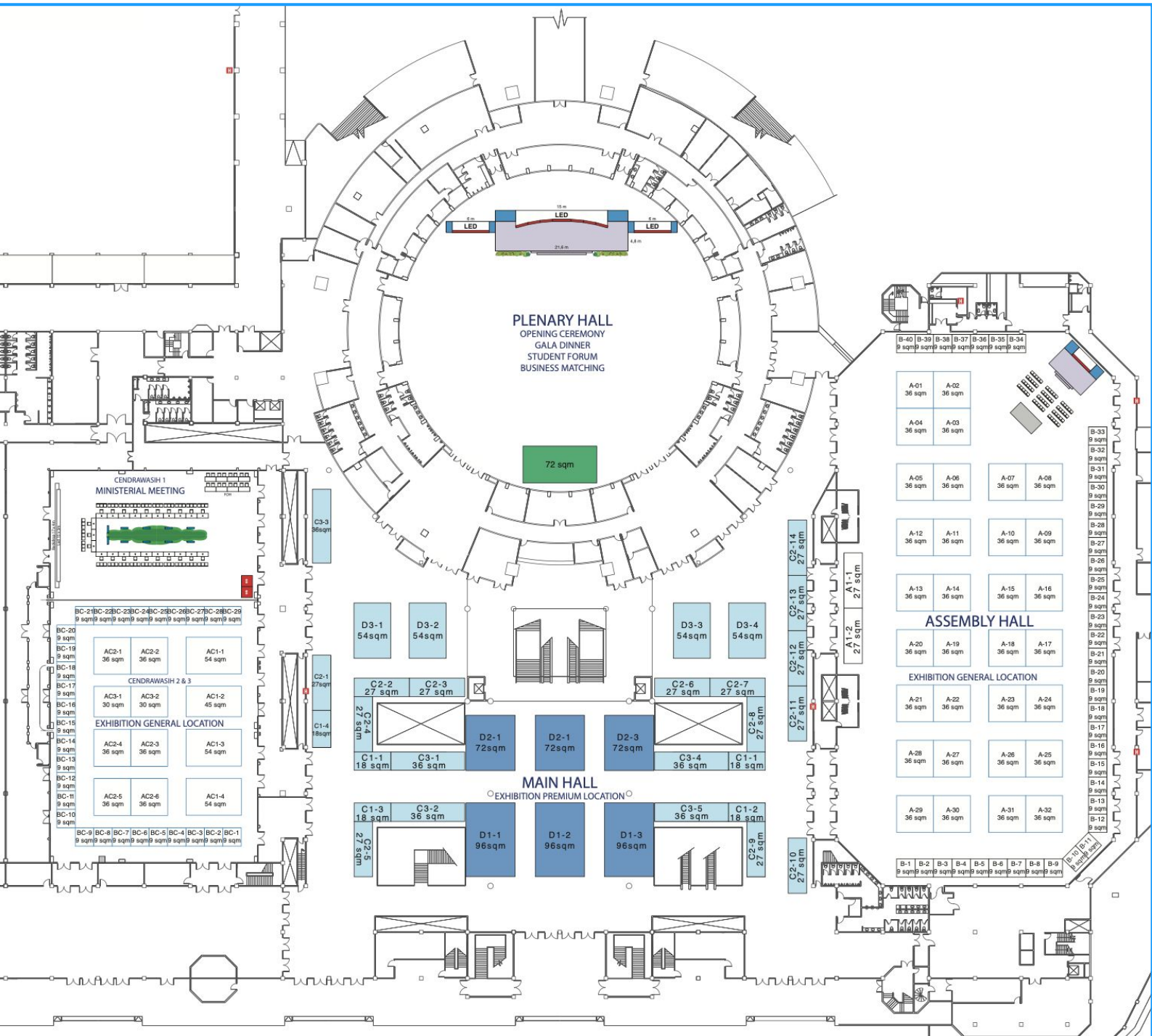
**space only package exclude electricity, carpet, flooring and furniture. Exhibitors are responsible to design and build their own booth*

Price IDR 5,000,000 /sqm



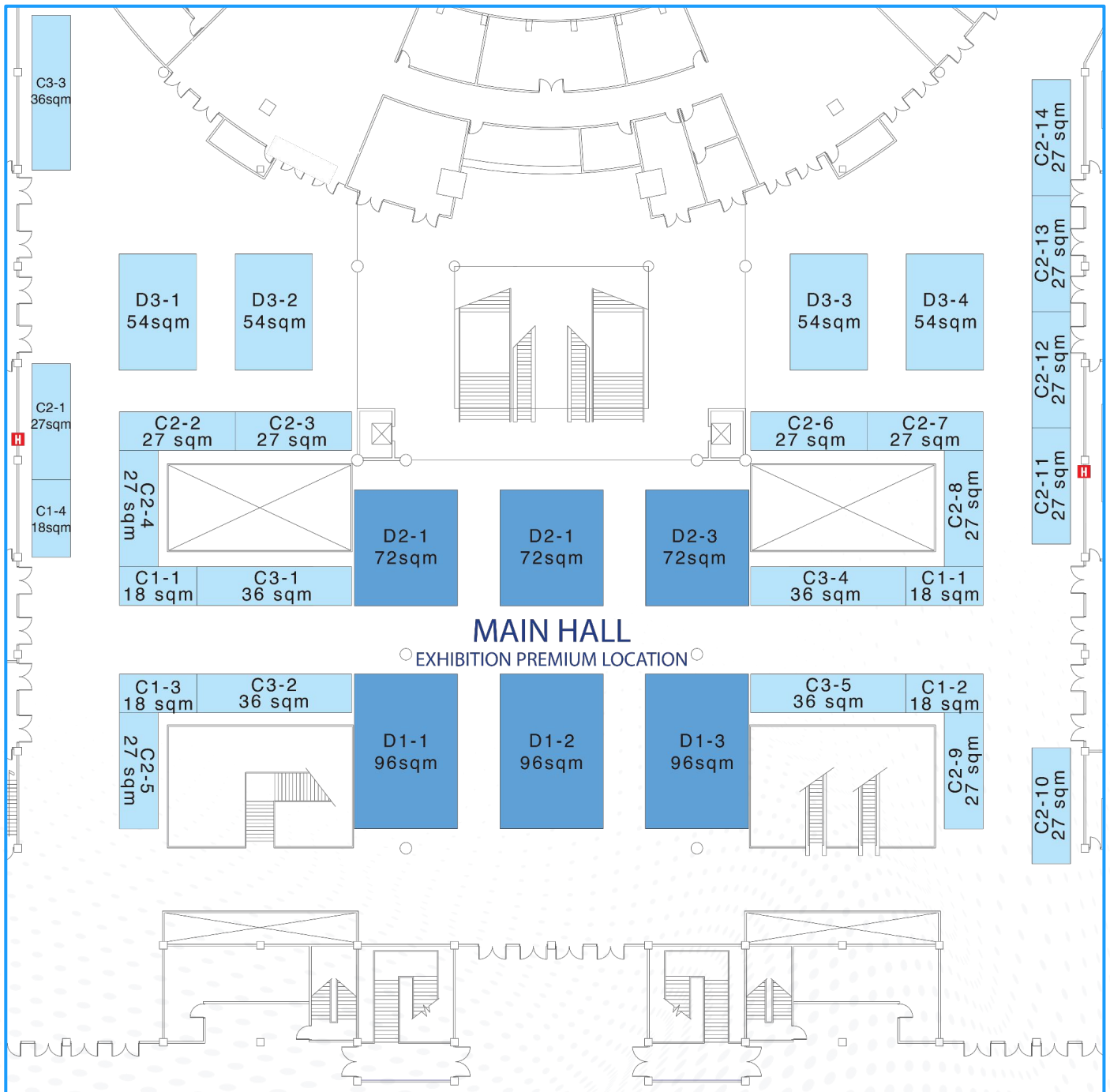
Floorplan

JAKARTA CONVENTION CENTER



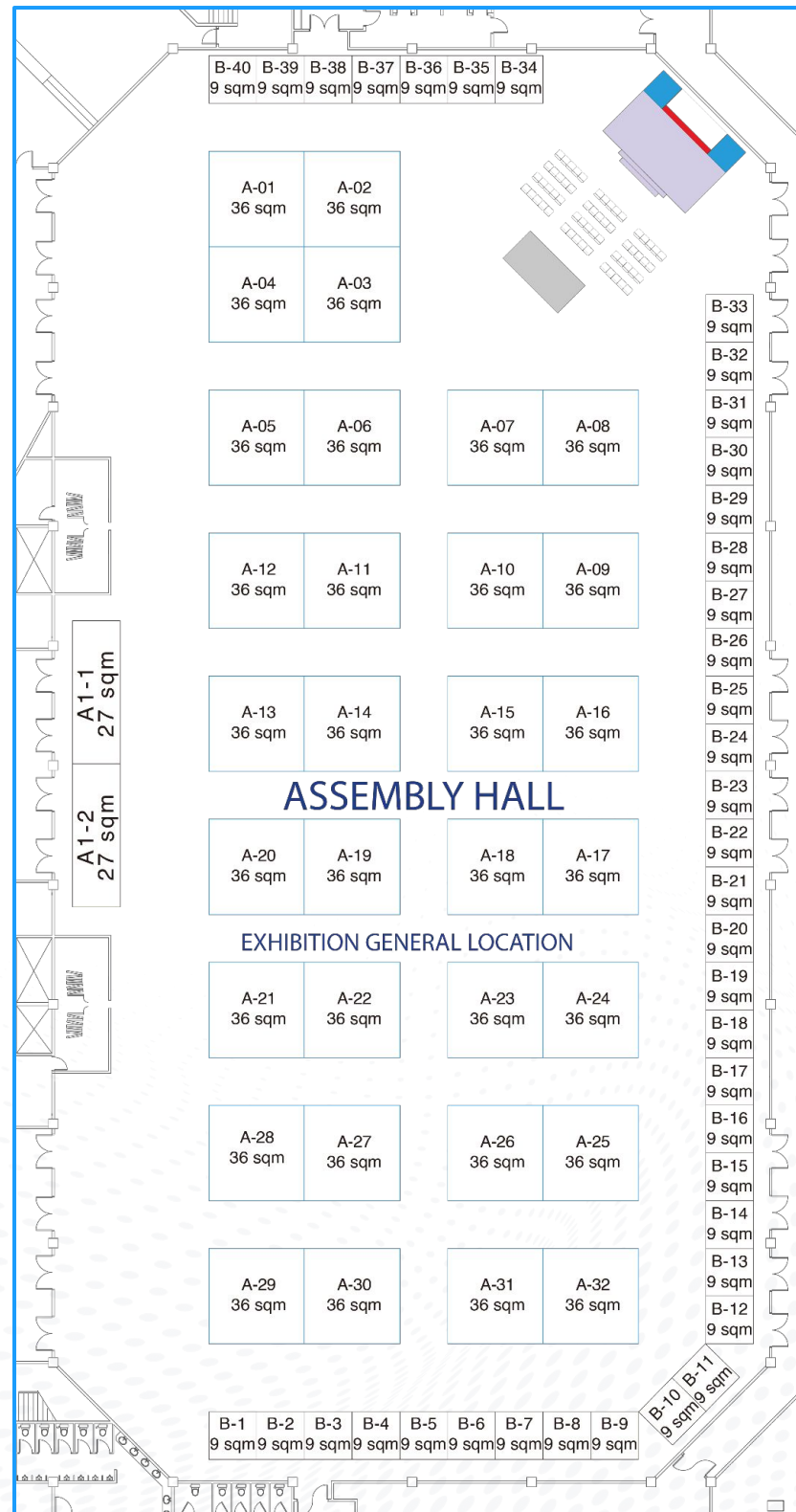
Floorplan

EXHIBITION PREMIUM LOCATION MAIN HALL



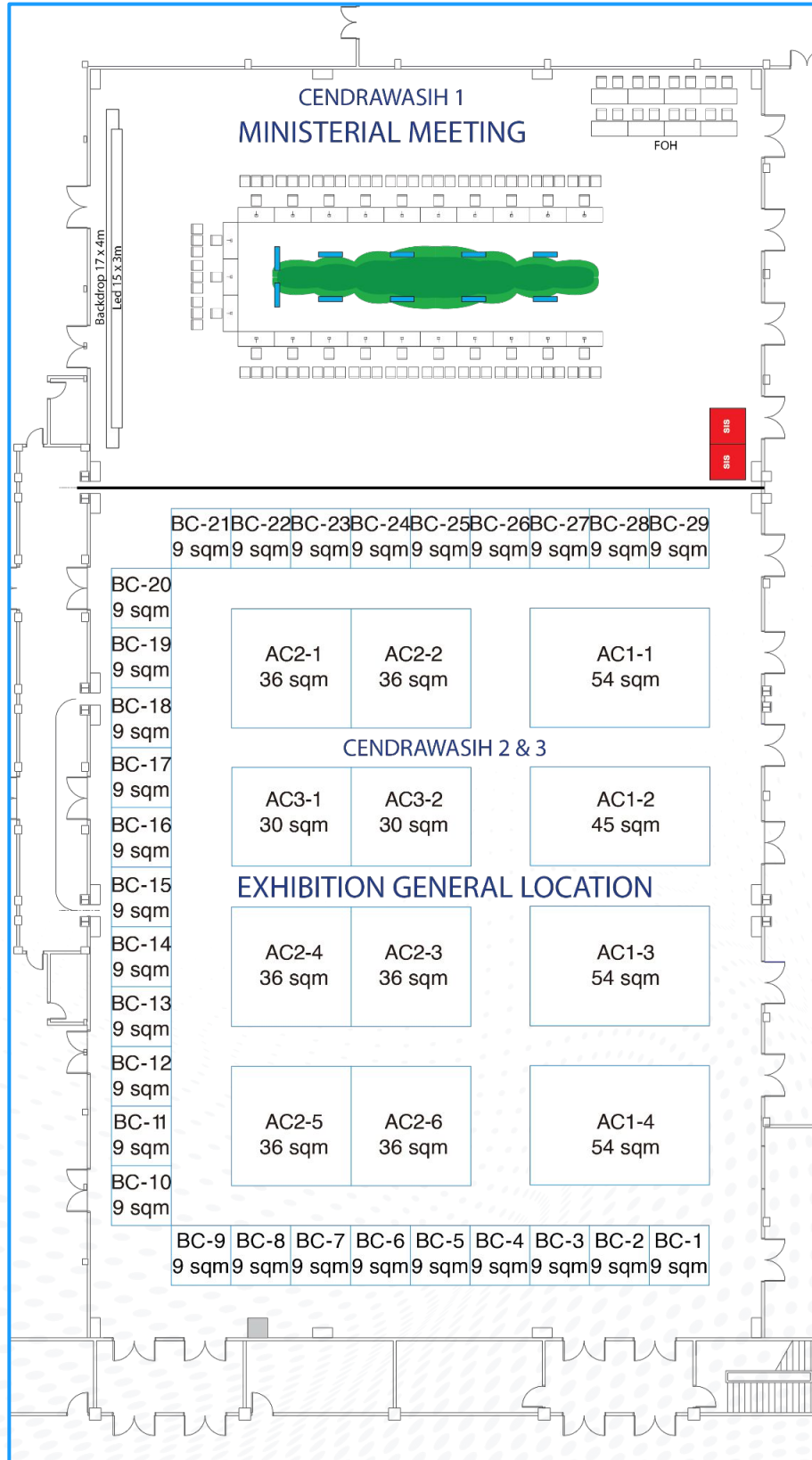
Floorplan

EXHIBITION GENERAL LOCATION ASSEMBLY HALL



Floorplan

EXHIBITION GENERAL LOCATION CENDRAWASIH HALL





LET'S DISCUSS

Fajriansyah Dharma

partnership@its-asiapacificforum2024.com

+62 858 8155 9092

General Inquiry

info@its-asiapacificforum2024.com