



*ITS Japan*



*ITS Japan*

# ITS Japan

## Organization



Honorary Chairman  
Dr. Shoichiro Toyoda



Chairman  
Mr. Shinichi Sasaki

Membership : 256 (2022.06.07)  
 Honorary Members : 2, Adviser : 1  
 Regular Members : 177 (Organization : 19, Private Sector : 158)  
 Special Members : 19, Supporting Members : 57

1994 Founded as VERTIS  
 Vehicle, Road and Traffic Intelligence Society

2005 Registered as Legal Entity

## Leading members

### Board of Directors

**DENSO**

**FUJITSU**

**HITACHI**

**HONDA**

**JTEKT**

**MITSUBISHI ELECTRIC**  
Changes for the Better

**NEC**

**NISSAN**

**OKI**

**Panasonic**

**SUMITOMO ELECTRIC**

**TOSHIBA**

**TOYOTA**

**AISIN**

**faurecia clarion**

**IBM**

**IHI**

**ISUZU**

**KDDI**

**MAZDA**

**MITSUBISHI FUSO**

**MITSUBISHI MOTORS**

**NTT**

**OMRON**

**SUBARU**

**SUZUKI**

**YAZAKI**

**ARIB**

**DRM**

**HIDO**

**JAF**

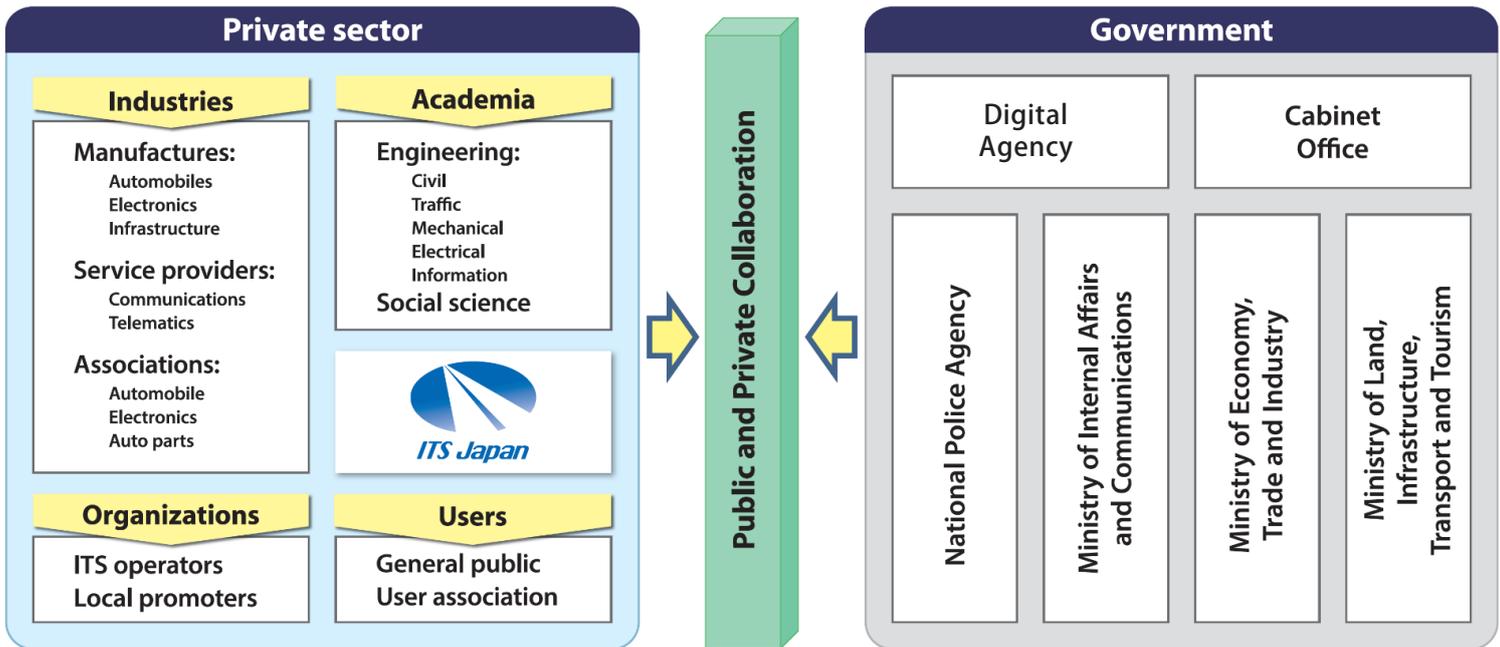
**jama**

**JARI**

**JTNS JAPAN**

**vics**

## Positioning of ITS Japan



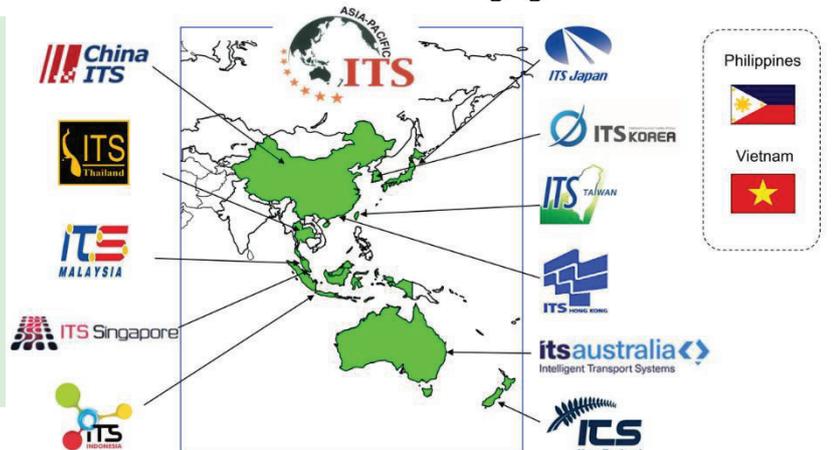
## International Cooperation

### Regional hosts for ITS Activities

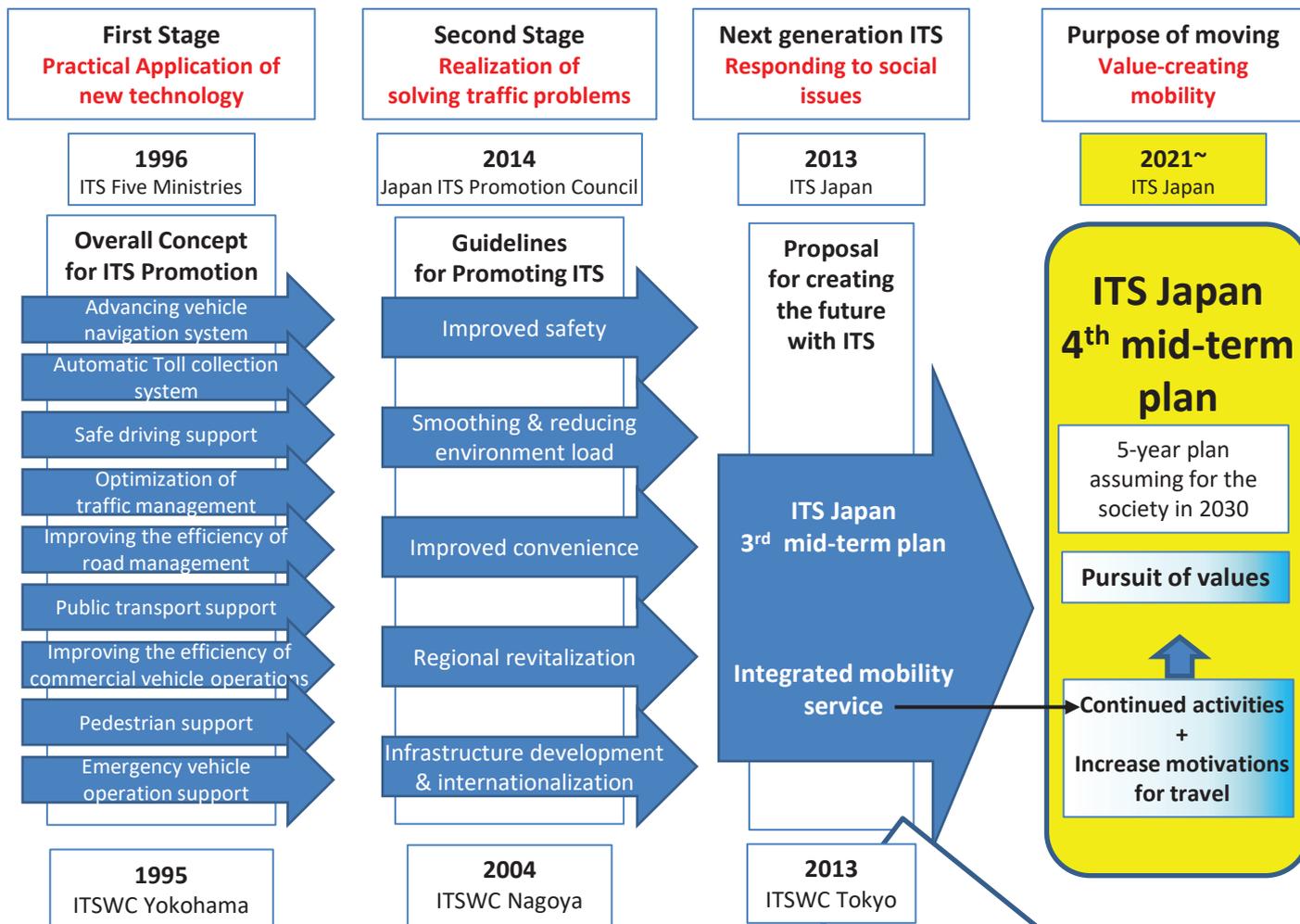


## ITS Organizations in Asia-Pacific

### Memorandum of Understanding signers



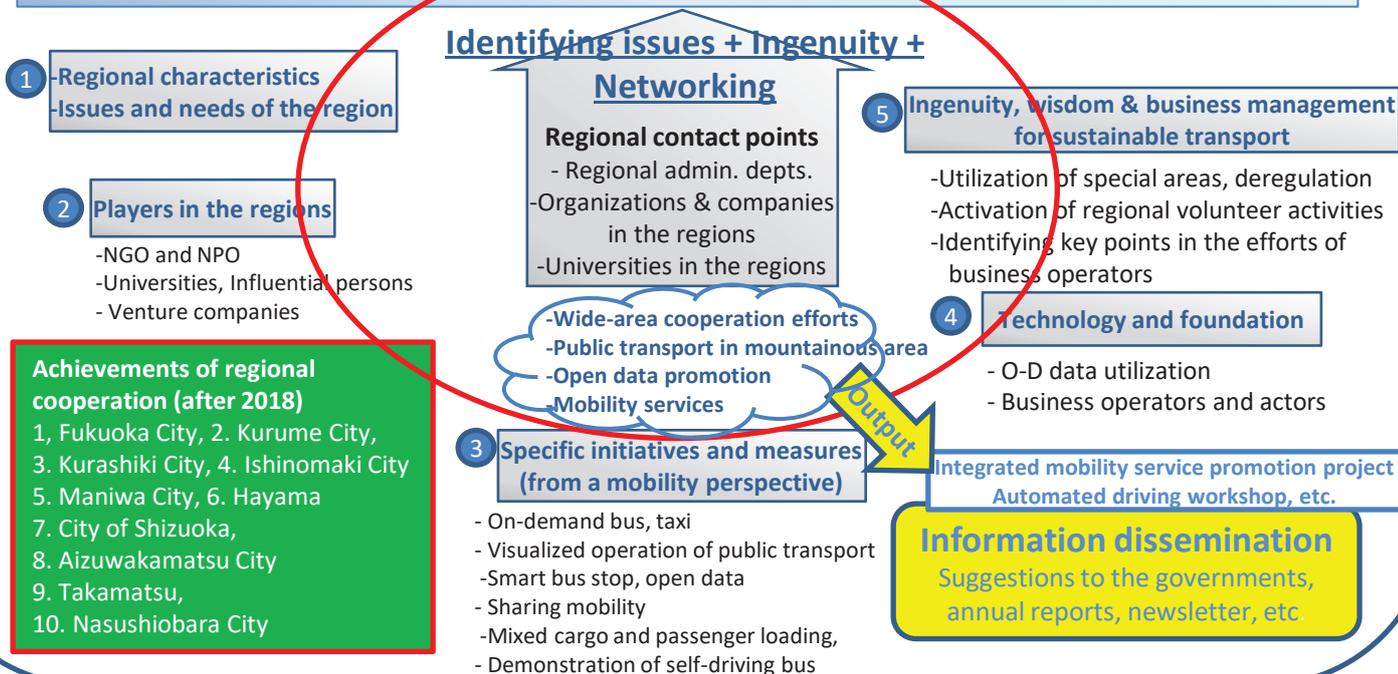
# History and transition of ITS



## 3<sup>rd</sup> mid-term plan – Activities on regional ITS

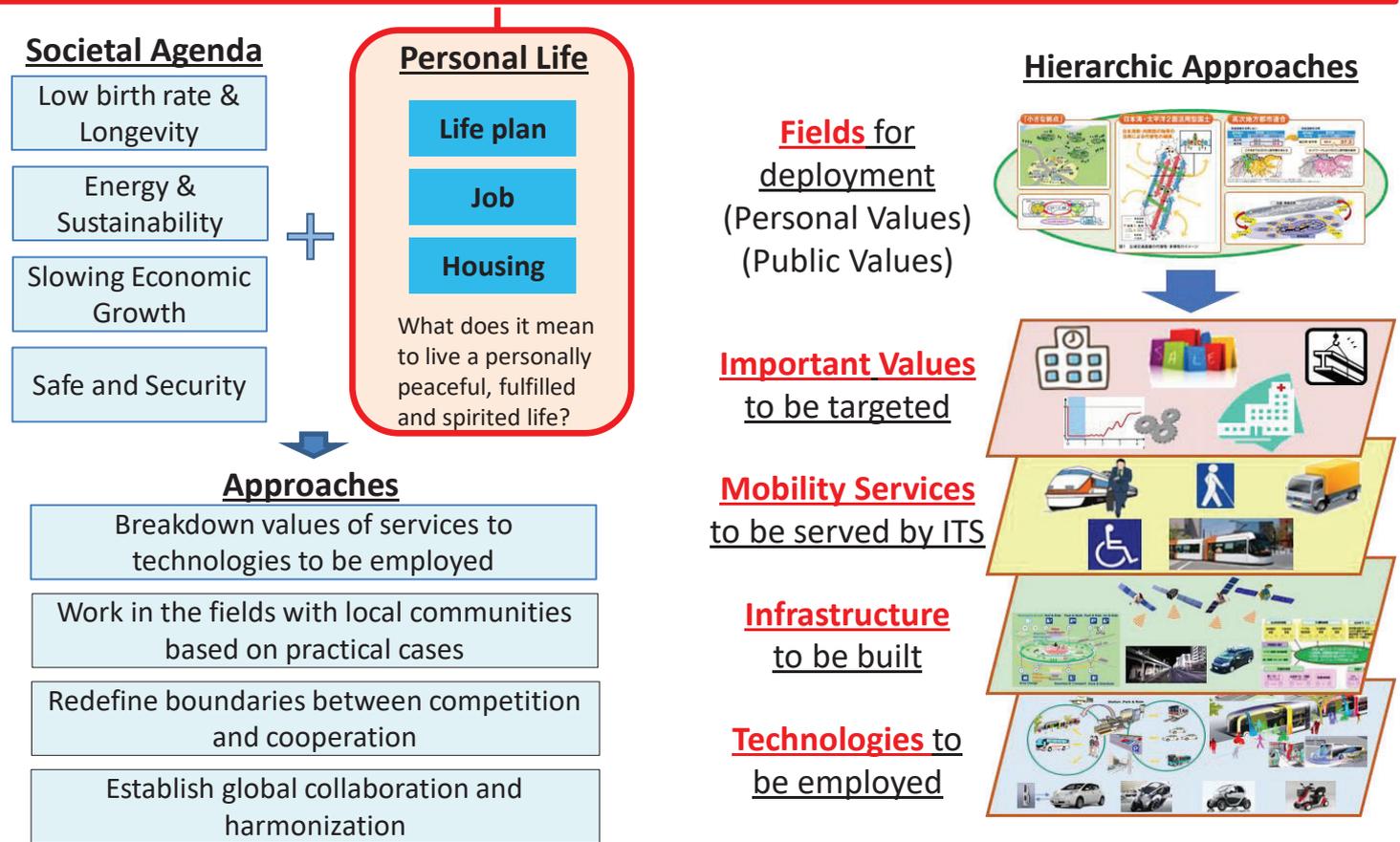
### Areas that are formulating the cooperated central metropolitan area concept (28+ areas)

Hachinohe City, Morioka City, Niigata City, Nagano City, Toyama City, Takaoka City & Imizu City, City of Kanazawa, City of Shizuoka, Gifu City, Himeji City, Tottori City, Okayama City, Fukuyama City, The City of Hiroshima, Kure City, Yamaguchi City & Ube City, Shimonoseki-City, Takamatsu City, Kochi City, Matsuyama City, City of Kitakyushu, Kurume City, City of Oita, Nagasaki City, Kumamoto City, Miyazaki City, Kagoshima City, Aizuwakamatsu City, Minamisoma City



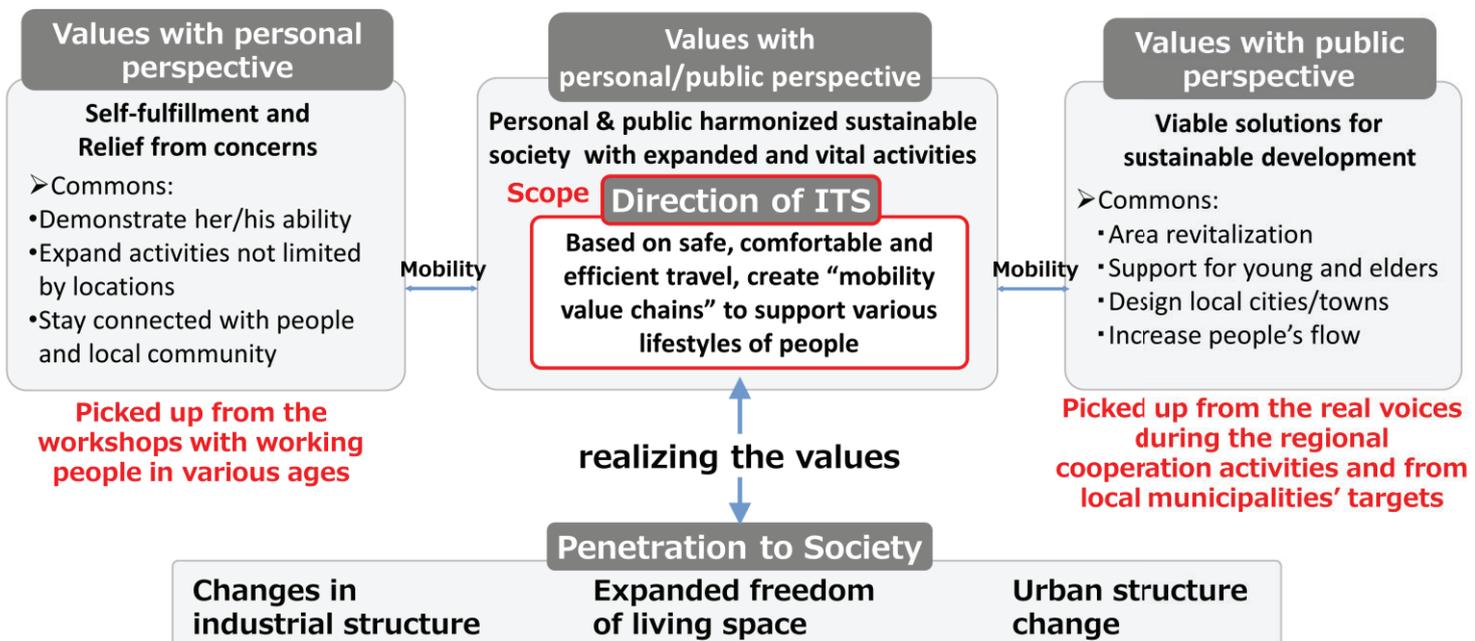
# Basis of the 4th mid-term plan

The 4<sup>th</sup> mid-term plan focuses on values with personal perspective as well as the solutions of societal agenda which was addressed in the 3<sup>rd</sup> mid-term plan. **Mobility must help us realize what we really want to achieve in our personal lives.**



## “Scope”

~Values created by mobility~



<Approach>

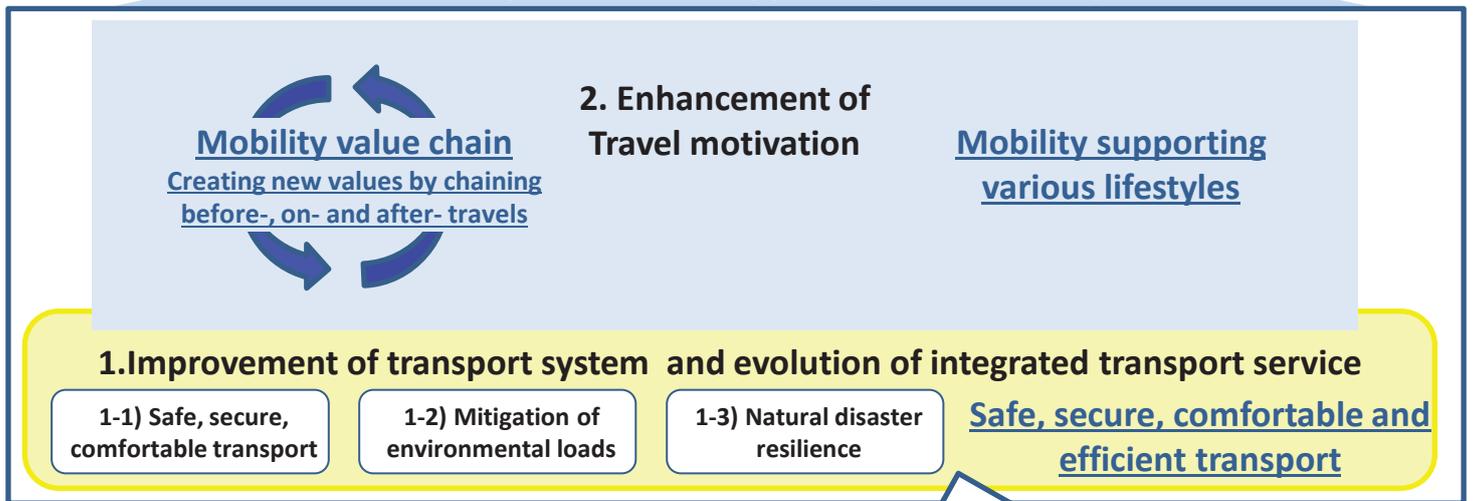
1. **Pick out core values in need at personal level** (considering the differences between age groups and residential areas),
2. **Draw values at public level from collaborations with local municipalities and their targets, and**
3. **Extract the requirements to realize the personal and public values,** and find out the scope of activities of ITS

# Overviews of the 4th mid-term plan

## 【Values and the society to be targeted】

Individual	Social Ties	Sustainability
<p><b>【Growing society with diversity where individuals can play active roles freely】</b></p> <ul style="list-style-type: none"> <li>- Increased personal opportunities such as life-time learning, flexible working by longevity</li> <li>- Enhanced work-life balance through reducing unnecessary travels</li> <li>- Personal fulfillment contributing to the development of belonging organizations and the society</li> </ul>	<p><b>【Society where a variety of ties yields new values】</b></p> <ul style="list-style-type: none"> <li>- Values created thru new experiences without time and space limitations</li> <li>- Enhance values of the regions with widened activities</li> <li>- Values maximized by real personal experiences and extend communities beyond space-time limitations</li> </ul>	<p><b>【Sustainable society where every citizen lives in safe, secure and comfortable】</b></p> <ul style="list-style-type: none"> <li>- Zero accident, zero traffic jam and comfortable travels</li> <li>- Pursuit of disaster preventions and damage reductions</li> <li>- Contributions to realize the carbon-neutral and natural resource saving society</li> </ul>

**We contribute to offer safe comfortable efficient mobility then to realize mobility value chain supporting various lifestyles.**





**Contact Us;**

**ITS Japan  
Nihon Joshikaikan Bldg.  
2-6-8, Shibakouen, Minatoku, Tokyo 105-0011, Japan  
[https://www.its-jp.org/english/contact\\_e/](https://www.its-jp.org/english/contact_e/)**