

15th ITS World Congress



2008 New York City (Americas)

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| Congress Theme | ITS Connections: Saving Time. Saving Lives |
| Date | 16 - 20 November |
| Venue | Jacob K. Javits Convention Center |
| Countries | 71 |
| Attendees | 8,083 |
| Exhibitors | 327 |
| Organizing Committee Chair | Michael Noblett, Vice President, Connexis LLC |
| BOD Chair | Michael Noblett, Vice President, Connexis LLC |
| IPC Chair | Richard Weiland, Ygomi LLC, USA |



Overview

This World Congress highlighted the necessity of deploying ITS solutions that are safer, more convenient and more reliable while being more economical as well in the spirit of the theme: “ITS Connections: Saving Time. Saving Money.” Deployment was a focal point of this Congress, getting solutions on the roadways, walkways and waterways that improve the state of travel. In fact, New York’s Technology Showcase, building on the applications displayed in Nagoya and San Francisco, may well have been the centerpiece of the weeklong event. Although the World Congress took place in the shadow of the widening global economic downturn, it attracted 8,000 attendees and took center stage in Manhattan with its lower Manhattan Showcase loop and the closing of 11th Avenue in front of the Convention Center where a range of demos were held. Inside, the range of programs were complemented by an extensive exhibit floor that contained the “TMC of the Future” that highlighted the organization, management, and utilization of data to support traffic center operations and help the traveler get to his or her destination safely and in a timely way.

Key topics

Ministerial Plenary: Transportation Policy for a Better World

Safety Plenary: Looking at Transportation Safety in New Ways

Closing Plenary: ITS and Sustainable Mobility



Ceremony



Ceremony



Showcase / Technical Visit



Exhibits

Showcase / Technical Visit



Exhibits

Showcase / Technical Visit



Demonstration



Session

