12th ITS World Congress

SAN FRANCISCO 2005

12TH WORLD CONGRESS ON INTELLIGENT TRANSPORT SYSTEMS
NOVEMBER 6-10

2005 San Francisco (Americas)

Congress Theme	Enabling Choices in Transportation
Date	6-10 November
Venue	Moscone Center
Countries	56
Attendees	7,130
Exhibitors	143
Organizing Committee Chair	Harry Voccola, Navteq
BOD Chair	Harry Voccola, Navteq
IPC Chair	Chelsea C. White III, Georgia Institute of Technology

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Overview

The goal of this World Congress was straightforward, to facilitate through its week of programming and services the ability of the ITS community to collectively provide the world's transportation system users with more reliability, convenience and safety. Education and practical deployment were emphasized at this event, in addition to the constant focus on innovation. With that in mind, the organizers sought to underscore what was happening then and in the short term in four ways: via social engagement, the technologies, the political scene, and via the media. Socially, the World Congress held a major technology showcase in the parking lot of a local sports stadium to engage the community around new ITS innovations. Technologically, the opportunity to showcase cars that could not crash and the first iterations of DSRC was complemented by a range of technical tours that highlighted electronic applications that facilitating tolling and traffic management. Politically, the World Congress brought a range of leaders from around the world and within the United States to make the case for deployment of these technologies, given their cost benefit calculus. Finally, media exposure to reach the larger public and consumer audience was aided by media events held in advance of and during the World Congress to create a greater appreciation by the press and TV so that their messages could be more effectively provided.

Key topics

ITS Real World Experiences in areas such as traveler information, seamless travel, freight and logistics, vehicle infrastructure cooperation, and public transportation

Ceremony

Ceremony

Showcase / Technical Visit

Showcase / Technical Visit

Showcase / Technical Visit