9th ITS World Congress
### 2002 Chicago (Americas)

<table>
<thead>
<tr>
<th>Congress Theme</th>
<th>ITS: Enriching Our Lives</th>
</tr>
</thead>
<tbody>
<tr>
<td>Date</td>
<td>14 - 17 October</td>
</tr>
<tr>
<td>Venue</td>
<td>Lakeside Center at McCormick Place</td>
</tr>
<tr>
<td>Countries</td>
<td>45</td>
</tr>
<tr>
<td>Attendees</td>
<td>4,437</td>
</tr>
<tr>
<td>Exhibitors</td>
<td>209</td>
</tr>
<tr>
<td>Organizing Committee Chair</td>
<td>Dennis Foderberg, Iteris, Inc.</td>
</tr>
<tr>
<td>BOD Chair</td>
<td>Dennis Foderberg, Iteris, Inc.</td>
</tr>
<tr>
<td>IPC Chair</td>
<td>H. Douglas Robertson, University of North Carolina</td>
</tr>
</tbody>
</table>
Overview

Chicago’s program emphasized that the future of ITS is promising, yet, ITS itself, is anything but futuristic. Already, real systems, products and services were seen to be at work throughout the United States. In fact, the wide-scale development and deployment of these technologies represented a true revolution in the way the United States has come to think about transportation. Little more than a year after 911, the World Congress faced challenges to bring together experts from around the world, but was nonetheless able to highlight what was clearly the continuing transition from research to deployment that was now unfolding around the world. Cutting edge research on ITS was continuing to take place, but now, the fruits of this research and government and private investment was beginning to manifest itself in a range of ITS applications beginning to come into play—on the roads whether via cars or roadways, in back offices, and the emerging vision of what communications could do to further ITS for all.

Key topics

Economies in Transition
The Impact of Future Communications Networks and Technologies
Road Safety, Telematics, and Freight Movement Security
ITS: Enriching our Lives
ITS: Enriching our Lives
ITS: Enriching our Lives
ITS: Enriching our Lives
Ceremony
Exhibition
Exhibition
Session
Session