

18th ITS World Congress



2011 Orlando (Americas)

Congress Theme	Keeping the Economy Moving
Date	16 - 20 October
Venue	Orange County Convention Center
Countries	68
Attendees	6,700
Exhibitors	233
Organizing Committee Chair	Patrick McGowan, President of North American Transportation Association
BOD Chair	Patrick McGowan, President of North American Transportation Association
IPC Chair	John Peracchio



Overview

Reflecting the theme “Keeping the Economy Moving”, the Congress program highlighted a mix of ITS interests focusing on issues and technologies that promoted economic recovery and development. The program illustrates a continued emphasis of the integrated innovation of ITS solutions and the global economy.

The 2011 World Congress featured a “Technology Showcase” involving four themed villages: safety, mobility, pricing and the environment. The Congress provided interesting technical tours on state-of-the-art approaches to traffic and incident management. Being located in Orlando, this World Congress presented the unique opportunity to display spatial transportation technology through a visit to the Kennedy Space Center. The 2011 World Congress in Orlando was an amazing opportunity to watch over 80 countries come together to witness the latest transportation technology, participate in the educational program, talk with vendor and enjoy the best family entertainment in the world.

According to the World Congress Chair, “During the three years of planning this event, I had an opportunity to work with an amazing group of leaders that clearly had a passion for ITS and knew they were making a difference in our society. This excitement was equally matched by our friends in the other countries, helping us pull this conference together. We all witnessed true teamwork and I feel honored to be associated with so many amazing people, completely dedicated to success.”

Key topics

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Transportation and the Economy



Transportation and the Economy



Ceremony



Patrick McGowan Speaking at Opening Ceremonies:

Ceremony



Ceremony



US DOT Booth:



Tech Showcase



Tech Showcase



Tech Showcase



Tech Showcase



Session

