## 2006 London (United Kingdom)

<table>
<thead>
<tr>
<th>Congress Theme</th>
<th>ITS Delivering Transport Excellence</th>
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<tbody>
<tr>
<td>Date</td>
<td>8 - 12 October</td>
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<tr>
<td>Venue</td>
<td>ExCeL London, London, United Kingdom</td>
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<tr>
<td>Countries</td>
<td>75</td>
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<tr>
<td>Attendees</td>
<td>Over 8000 people</td>
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<tr>
<td>Exhibitors</td>
<td>270</td>
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| Organizing Committee Chair | Ms Cathy Jenkins  
Department for Transport - DfT |
| BOD Chair               | Professor Eric Sampson  
Department for Transport - DfT |
| IPC Chair               | Mr Job Klijnhout  
Ministry of Transport and Water Management, The Netherlands |
Overview

London’s theme was ‘ITS Delivering Transport Excellence’. Whereas earlier Congresses had tended to emphasise automotive applications London’s programme and Exhibition, involving a variety of different stakeholders from both the public and private sectors, showed that ITS is now multi-modal. Congress Sessions were extremely well-attended and allowed delegates access to the latest ideas and innovations in ITS, while the Exhibition offered first-hand insight into the latest products, services and components. A popular feature with delegates was a round-table Ministerial level discussion on the possible deployment of new and emerging technologies in transport.

The Congress featured 1 Plenary Session and Round Table, 12 Executive Sessions, 77 Special Sessions, 142 Technical/Scientific Sessions and 6 Interactive Sessions. In addition, Lunchtime Debates and 3 Ancillary Events were organised.

Key topics (Plenary Sessions and Round Tables and Ministerial Session)

Plenary Session
Dr. Stephen Ladyman MP, UK Minister of State for Transport moderated an informal Ministerial level discussion in this first main session of the Congress. This Plenary Session was a thought-provoking and lively discussion, inspired by a recently completed UK project that took a very long-term view of the opportunities technology offers transport.
Ceremony
Ceremony
Ceremony
Exhibition to promote awareness of general public

The ITS World Exhibition of London 2006 welcomed more than 270 Exhibitors.
Exhibition
Exhibition
Showcases / Technical Visits

• Tour of the London Underground Network Operations Centre

• London Traffic Control Centre and CentreComm
Showcases / Technical Visits

• Major Multi-Modal Transport Interchange

• Docklands Light Railway Control Centre
Showcases / Technical Visits

• Pedestrian Accessibility and Movement Environment Laboratory

• Essex Traffic Control Centre and Safety Camera Enforcement Office
Showcases / Technical Visits

• National Traffic Control Centre, West Midlands Regional Control Centre & M42 Active Traffic Management (ATM) Pilot Site

• Godstone Regional Control Centre & M25 Controlled Motorway

• Surrey Network Management and Information Centre (NMIC)
Demonstration
Demonstration
1 Live Demonstration

• East Car Park ExCeL London
Session

Revenues Market Share in the United States:
4.5% Today,
Possibly 9.0% in the Future

John Hornby
Executive Director, AASMTO
ITS World Congress
Executive Session #2
London, United Kingdom
October 11, 2006
On behalf of the United Nations, and more particularly of its Economic Commission for Europe, of which I have the honour to be the Director for Transport, I am delighted to welcome the hosting of the ITF World Congress in London.

The United Nations Economic Commission for Europe has, for almost sixty years now, developed international norms and regulations on almost every aspect of inland transport. Developed into international legally binding Agreements and Conventions, they provide a sound technical and legal basis for the international harmonization of national transport legislation. Constantly updated with new technologies and best national practices, these legal instruments have made the mobility of people and goods considerably more efficient, safer and cleaner, thereby contributing effectively to sustainable development and better living standards of people.

Intelligent Transport Systems have a key role to play in raising further the efficiency, safety and environmental performance of transport systems. The World Forum for Harmonization of Vehicle Regulations (WP29) has already incorporated some Intelligent Vehicle Systems, such as Intelligent Cruise Control Systems and Automatic Steering Correction Systems, into the relevant UN/ECE Vehicle Regulations. And others, including Event Data Recorders and On-Board Diagnostics Systems, are under consideration.

I trust that this Congress will provide an excellent overview of the latest developments in Intelligent Transport Systems, which will help Governments in their endeavour to achieve efficient, safe and sustainable mobility.

It gives me great pleasure to invite you to participate in the 17th World Congress and Exhibition on Intelligent Transport Systems and Services in London this year.

Technology forms an important part of the British Government’s delivery plans for future transport, bringing social, economic and environmental benefits in many ways. ITS technologies and applications can do help road users travel more safely and at less congested roads, using better transport services with improved information provision.

The UK has a strong tradition in ITS delivery and innovation. This, together with our focus on embracing the future opportunities by understanding and overcoming the challenges to implementation, promises participants an exciting opportunity to see how the UK is truly “Delivering transport excellence through ITS”. We have put together a varied and innovative selection of technical and post-congress tours, and we also showcase UK achievements through the technical programme and demonstrations.

We look forward to welcoming you to London.