21st ITS World Congress
<table>
<thead>
<tr>
<th>Congress Theme</th>
<th>Reinventing Transportation in our Connected World</th>
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<tbody>
<tr>
<td>Date</td>
<td>7 - 11 September</td>
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<tr>
<td>Venue</td>
<td>Cobo Center</td>
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<tr>
<td>Countries</td>
<td>65</td>
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<tr>
<td>Attendees</td>
<td>Total participants: 9140 Paid delegates: 2700</td>
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<tr>
<td>Exhibitors</td>
<td>330</td>
</tr>
<tr>
<td>Organizing Committee Chair</td>
<td>Mr. James Barbaresco, HNTB</td>
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<tr>
<td>BOD Chair</td>
<td>Mr. Kirk Steudle, Michigan DOT</td>
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<tr>
<td>IPC Chair</td>
<td>Dr. Peter Sweatman, Director, UMTRI, University of Michigan</td>
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Link to [Final Program] / [Highlight Video]
Overview

With the theme ‘Reinventing Transportation in our Connected World’, Detroit 2014 successfully involved the wide variety of people such as the federal government, Michigan, the University of Michigan and the automotive and infrastructure industries based in the area which recorded the largest number of participants in the ITS World Congresses in Americas. The event featured 263 session programs, 31 Technology Showcase, 6 Technical tours and more than 300 exhibitors. The major focuses were “Automated Driving”, “Big Data” and “Open to General Public”.

Plenary sessions

PL1: Reinventing Policy to Support the New ITS
PL2: Reinventing Business Models for the New ITS
PL3: US DOT Plenary: Building the Foundation for our Connected Society
High Level Policy Round Table
Opening Ceremony
Plenary Sessions
CTO Plenaries
Exhibition
Exhibition
Technical Visits

- Monroe, Michigan PrePass Operations
- Safety Pilot Model Deployment (SPMD)
- Southeast Michigan Transportation Operations Center (SEMTOC) Tour
- City of Windsor Traffic Operations Centre
- Macomb County Communications and Technology Center (COMTEC)
- OnStar Command Center

Mobile App
Showcases
Townhall Meetings
Emergency Responder Day

Michigan Festival
Hall of Fame

Mr. Heinz Sodeikat
Lifetime Achievement Award
Closing Ceremony